**STRUCTURE OF POLICY & PROGRAM DEVELOPMENT**

- **Advisory Committee on Transportation (ACT)**
  - Members appointed by Vice Chancellor for Finance & Operations (VC sends requests for appointments to executive leadership of areas for recommendations)
  - 5-Year Plan process allows two members from each representative group
  - Broad-based representative membership includes:
    - Undergraduate and Graduate (President and Treasurer must represent during 5-Year Plan process)
    - Faculty Council
    - Employee Forum
    - Student Affairs
    - College Schools & Libraries
    - School of Medicine
    - UNC Hospitals
    - Athletics
    - UNC Police Chief
    - AVC for Facilities Services Partners
    - Chapel Hill Transit
    - GoTriangle

- **Executive Sponsor Group**
  - Chaired by Vice Chancellor for Finance and Operations (formerly Finance and Administration)

- **ACT Recommends Five-Year Plan**
  - Ensure financial stability and system funding model
  - Anticipate scope and cost of programs and campus expansion
  - Evaluate performance and equity of system
Advisory Committee on Transportation (ACT) worked from March 2016 through March 2017 recommended 5-Year Plan to Executive Sponsor Group with final approval for policy and fees through the Board of Trustees. Commitment made to develop implementation plan with additional feedback from broader community representatives.
WHAT WE KNOW

- Monday through Friday 5 PM – 7:30 AM
- Permits Not Restricted to one lot (allows free movement around campus)
- Daytime and Park & Ride Permits honored at night
- All undergraduate (excluding first-year) & graduate students eligible
- Visitor parking hours extended
- FY 2019/2020 Launch
AGENDA

Weeknight Parking Update

Update on Outreach

Update on Late Night Travel

Round Table
RECURRING FEEDBACK/ISSUE

- Daytime employees without a daytime parking permit who return to campus at night.
- Weeknight event parking for performing arts, athletics, lecture series, et cetera.
- Affordable occasional weeknight parking.
FEEDBACK

COST
• Employees that have daytime shifts that do not buy parking permits
• Higher prices for guaranteed parking
• Reconsider salary range structure
• Future fee increases
• A disincentive for Postdoctoral Fellows to return after 5:00 p.m. for teaching and research
• Give postdocs graduate student fee permit rate
• Occasional-Use options for temporary employees
• General concerns relative to groups having to pay that have not paid in the past.

PERMIT
• Departments purchase weeknight service permit
• Manage shift overlaps
• Daytime permits honored at night
• Parking availability
• Occasional use options
• Weeknight access for daytime Employees without a daytime permit.
• Reserved student weeknight residential parking.
• Effect on state accessibility and UNC-D parking spaces.
• Proximate parking areas designated for employees at night.

VISITORS
• Management of proximate parking for visitors/events.
• Departments purchase guest passes.
• After hours management of parking for groups, such as Bowman Gray/Kessing for children’s swimming lessons.
• Relocating permit holders for weeknight events.
• Provide event schedules
• Need additional ADA spaces available near performance venues during events.

GENERAL
• Changes in parking demand on weeknights.
• P2P transportation to bus stops on campus.
• Late night transportation options
• Educational period prior to issuing citations.
• Communicating with user groups.
Concern/Feedback:

- 800 postdocs on campus at any given time with a total of nearly 1,250 each year
- Postdoc population consists of daytime commuters with approximately 41% who purchase a daytime permit and commute to campus.
- The remaining 59% use fare-free local and regional transit, bike, or walk to campus.
- Approximately 80% of postdocs return to campus after 5PM more than twice a week.¹

Note: During Outreach sessions conducted across campus, the same issue of how much will daytime employees that do not buy permits (utilize transit, bike, walk for commuting) have to pay to come back to campus after 5PM.

¹ based on survey conducted by Postdoctoral Fellow Lindsay Costantini, provided February 2017
OUTREACH TO DATE

Met with:
- Student Affairs
- Music
- Housekeeping
- Employee Forum
- Faculty Council
- Graduate & Professional Student Federation
- PlayMakers

To be scheduled:
- Undergraduate
- UNC Hospital
- School of Medicine

- Campus Recreation
- Athletics
- Post-Doctoral Fellows
- School of Government
- School of Law
- Town of Chapel Hill/Police
WEEKNIGHT PARKING WORKING GROUP MEMBERSHIP & PROPOSED SCHEDULE

ACT REPRESENTATIVES & ADDITIONAL STAKEHOLDER
- Athletics
- College, Schools, and Libraries
- Employee Forum
- Faculty Council
- Graduate and Professional Student Federation
- Medical School
- Student Affairs
- Undergraduate Student Government
- UNC Hospital
- Housekeeping
- College of Arts and Science
- Performing Arts
- Postdoctoral Fellows

ADVISORY COMMITTEE ON TRANSPORTATION MEETINGS
- November 1
- December 20 (cancelled)
- February 21
- April 18

WEEKNIGHT PARKING WORKING GROUP MEETINGS
- November 15
- January 17 (cancelled due to adverse weather)
- March 21
- May 16 (if needed)
Increase Visitor Hours
Employee Weeknight Parking Permits

<table>
<thead>
<tr>
<th>Salary Scale</th>
<th>Permit Price</th>
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<tbody>
<tr>
<td>&lt;$29K</td>
<td>$234 ($9.00/bi-weekly)</td>
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<tr>
<td>$29K - $50K</td>
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<td>$50K - $100K</td>
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<tr>
<td>&gt;$100K</td>
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Student Weeknight Parking Fee

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<tr>
<th></th>
<th>FY17/18</th>
<th>FY18/19</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
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<tbody>
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<td>Fees</td>
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<td>$0</td>
<td>$6/yr</td>
<td>$8/yr</td>
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</tbody>
</table>

Pricing for Ordinance approved March 2017 by BOT.
AGENDA

Weeknight Parking Update

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Round Table
OBJECTIVES

- Improve late night travel options
- Enhance personal safety and security after dark
- Develop on-campus to off-campus connections
- Maximize value of student fees for transportation
CURRENT LATE NIGHT SERVICES

- Point-to-Point (P2P)
  - P2P Express (fixed route circulator)
  - Shuttles (After Dark, Library, Law School, RR Lot)
  - Stays on campus

- Safe Ride
  - Operated by Chapel Hill Transit
  - Three fixed routes to off-campus student residential areas

- Other services
  - Safe Walk
  - UNC Hospitals shuttles
  - Private (Uber/Lyft)
OPTION 1: EXPAND P2P

- Expand P2P Express fixed routes to downtown area
- Expand reach of after dark shuttles
Point-to-Point Express (P2P) Schedule
Daily: 7 a.m. - 4 a.m.
P2P Express Route

Point-to-Point Shuttle (P2P) Schedule
Mon-Sat: 7 p.m. - 3 a.m.
On-Demand Sunday-Nights
P2P Shuttle Route

STUDENT GOVERNMENT
UNC TRANSPORTATION & PARKING
OPTION 2: REVISE SAFE RIDE

- Discussed route changes with Chapel Hill Transit
- Investigated other CHT service options
OPTION 2: REVISE SAFE RIDE

- Modify J to reach Jones Ferry/NC 54 area
- Eliminate G
- Add trips to T
- Rebrand/rename routes
- Launch marketing campaign Fall 2018 to increase awareness

- Cost: net zero
FUTURE PHASE

- Investigate other alternatives
  - Electric cart services
  - Rideshare programs
  - More significant changes to P2P and/or CHT Safe Ride
- Identify additional funding
QUESTIONS & CONCERNS
AGENDA

Weeknight Parking Update
Update on Outreach
Update on Late Night Travel
Round Table