Minutes
Weeknight Parking Working Group
Public Safety Building - EOC
2018 October 03
3 PM

I. Cheryl Stout, director for Transportation and Parking called to meeting to order at 3:07 PM

II. Introductions

III. 5-Year Plan and Background
   a. Night parking considered in previous plans to help fund system
   b. Funding strategy includes daytime permits, dept transit fees, student fees, hourly parking, weeknight parking

IV. Feedback Summary for Weeknight Parking
    a. T&P met with stakeholders across campus to collected feedback from different user groups
    b. Found common issues and feedback from across campus
    c. Generally, fell under cost, visitors, permitting, and general concerns
    d. Key feedback and issues
       i. Returning daytime employees
       ii. Event parking across campus
       iii. Affordable occasional weeknight parking
    e. What we know – updated to include key feedback solutions/options

V. Implementation Timeline
    a. Continue to work with groups and contacts for evolution of implementation plan
    b. Finalize in November/December
    c. Executive sponsors for approval in January/February
    d. March for any ordinance changes
    e. April through July – working on registration/signage/marketing

VI. Next Steps
    a. Communications and marketing
    b. Options for employees, students, visitors, patients, event patrons
    c. Encourage transit and other alternatives to driving for daytime campus commute, solutions to not penalize CAP members
    d. Menu of options for events
       i. Hourly/meter
       ii. Pay by plate
       iii. Pre-planned/pre-sold – work directly with departments/entities
    e. Question about relocating weeknight parking for evening events to be discussed in working group.
       i. Concerns of events in academic areas/performing arts where students and faculty cannot access
       ii. Permitting may change how we look at reserving areas and how we communicate access/availability
       iii. Want to be flexible with community
    f. Coming soon
VII. Round Table

a. Manny Hernandez (GPSF): How will people access maps? Was there a discussion of an App?
   i. Can consider App as part of communication and marketing strategy
   ii. Currently using technology like Parkmobile, and new Parking Access Revenue Control System
   iii. Jon Brunner (Athletics), updated T&P website is mobile friendly.
   iv. Working with Athletics for Game Day App that may help

b. Carlos Patino (GPSF): How will students have to present proof of insurance and other documents for the weekend parking permit?
   i. Upload to parking account (able to do now)
   ii. Required by law for students to have registration and insurance

c. What about when cars are registered under another name (guardian or spouse)?
   i. Students should just ensure plates are accurate

d. Will permits be mailed before students have to park? And what is the penalty for not having a permit?
   i. Students may stop into the office or register online
   ii. Under ordinance, citation would be for no valid permit.
   iii. T&P does not keep fine revenue
   iv. Citing is not the first approach and will try to find communication strategies to help customers
   v. Understand this is a cultural change for campus, and community will need some time to get acclimated

e. Alex Tuttle (Postdocs): Same registration for postdocs?
   i. Yes, license plate registration will become the norm
   ii. The future may include virtual permits, which will be license plate recognition based.

f. Carlos: Will students have to register every semester?
   i. No, for the academic year
   ii. Employees and postdocs will be annual

g. Will the weeknight parking fee apply to summer as well?
   i. For students enrolled in summer courses, yes
   ii. Those enrolled the summer sessions will be able to park weeknights on campus.

h. Jon: All lots for the entire summer will require a weeknight permit?
   i. Still defining hours of operations for weeknight parking
   ii. Similar question for residential lots – will weeknight parking apply in those lots or reserved for permits only?
   iii. Looking at consistent practices.

i. What about during breaks?
   i. Will make operations reasonable for demand/usage.
   ii. Some lots will require regular enforcement hours (health care/patients)
   iii. Winter break, likely will not require regular enforcement, but holidays like fall break will fall under normal operations.
j. Alex: This will start Fall 2019?
   i. Yes
   ii. Will do a push for outreach and marketing to prepare for timeline
k. Will educational posters be done soon?
   i. Yes, will be complete by March and targeted at lots
   ii. Marketing team is aware of the upcoming program
l. Tom Thornberg (Colleges, Schools, and Libraries): Does the Executive Sponsor Group have any questions or concerns at this point in time?
   i. Brad (AVC): Not at this time. General concerns have been brought up.
m. Cheryl recommends ACT members having conversations with representative groups. T&P looks for representatives to bring issues back to ACT when possible through the collaborative process to consider all voices.
n. Brad: Not looking to change parking practices or demands. The program is for financial funding and address issues in the system, and what the best implementation process is.
o. Chris Payne (Student Affairs): Does ACT have an undergraduate representative
   i. Yes, Sam Blank
p. Cheryl – Thank you for your time and service
q. Brad – Please bring individual issues if needed

VIII. Adjournment: 3:42 PM

Participants
- Cheryl Stout
- Chris Payne
- Jeff Watson
- Karen Jenkins
- Deborah Hawkins
- Shayna Hill
- Jon Tallmadge
- Alex Tuttle
- Brad Ives
- Manny Hernandez
- Sibby Anderson Tompkins
- Herb Richmond
- Jon Brunner
- Tom Thornberg
- Justin Haslett
- Mya Nguyen

Phone
- Wil Steen