# AGENDA

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WELCOME</strong></td>
<td>Cheryl Stout</td>
</tr>
<tr>
<td><strong>UPDATED CHARTER</strong></td>
<td>Cheryl Stout</td>
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<tr>
<td><strong>5-YEAR PLAN</strong></td>
<td>Cheryl Stout</td>
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<tr>
<td><strong>WEEKNIGHT PARKING COMMITTEE</strong></td>
<td>Cheryl Stout</td>
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<tr>
<td><strong>TRANSPORTATION UPDATE</strong></td>
<td>Than Austin</td>
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<tr>
<td><strong>PARKING UPDATE</strong></td>
<td>Wil Steen</td>
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<tr>
<td><strong>COMMITTEE ITEMS</strong></td>
<td>Round Table</td>
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</tbody>
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UPDATED CHARTER
T&P 5-YEAR PLAN

CHERYL STOUT
PLANNING PROCESS

Transportation & Parking partners with broad-based representatives on the Advisory Committee for Transportation and Executive Sponsors to vet 5-Year Plan recommendations.

January – March 2016
- Kimley-Horn Consultants hired and launched 5-Year Plan Process
- Previous 5-Year Plan performance reviewed

April – May 2016
- Public Outreach & Stakeholder Feedback

June – August 2016
- System Evaluation & Strategy Analysis

September 2016
- Initial recommendations to Advisory Committee for Transportation (ACT)

October – November 2016
- ACT members collaborated and reviewed multiple iterations of proposed strategies
- Continued campus outreach to solicit feedback on draft recommendations
- Executive Sponsor review after ACT review

December 2016
- Final 5-Year Plan recommendations revised to reflect feedback from stakeholders
- Continued Stakeholder Outreach

January – February 2017
- Presented final 5-Year Plan recommendations to Executive Sponsors
- Presented to Faculty Council
- Prepare Ordinance changes

March 2017
- Present to the Board of Trustees.
# GROWTH & OBLIGATIONS

<table>
<thead>
<tr>
<th>Obligation</th>
<th>5-Year Total</th>
<th>Average Growth per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapel Hill Transit</td>
<td>$7,730,700</td>
<td>$1,546,140/yr</td>
</tr>
<tr>
<td>Regional Transit (Go Triangle, PART, Chatham)</td>
<td>$1,056,837</td>
<td>$211,367/yr</td>
</tr>
<tr>
<td>P2P – TransLoc</td>
<td>$350,000</td>
<td>$70,000/yr</td>
</tr>
<tr>
<td>Inflation on Existing Expenses</td>
<td>$4,179,981</td>
<td>$835,996/yr</td>
</tr>
<tr>
<td>Patient/Visitor Deck Debt Payment</td>
<td>$1,168,000</td>
<td>$233,600/yr</td>
</tr>
<tr>
<td><strong>Total Needed over 5 Years to Meet Growth</strong></td>
<td></td>
<td><strong>$2,897,103/yr</strong></td>
</tr>
<tr>
<td><strong>Growth as Percent of Annual Budget</strong></td>
<td></td>
<td><strong>8%</strong></td>
</tr>
</tbody>
</table>

## Meeting Obligations

- System Enhancements
  - Enhance Customer Service
  - Improve Financial Performance
  - Increase Sustainability

- Revenue Sources
### System Enhancements Timeline

<table>
<thead>
<tr>
<th>System Enhancement</th>
<th>FY17/18</th>
<th>FY18/19</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
</tr>
</thead>
<tbody>
<tr>
<td>LED Parking Deck Installations</td>
<td>Rams Head / Cobb</td>
<td>Rams Head / Cobb</td>
<td>Jackson Circle / Business School</td>
<td>Jackson Circle / Business School</td>
<td></td>
</tr>
<tr>
<td>PARCS</td>
<td>Implementation</td>
<td>Implementation</td>
<td>Implementation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bike Share</td>
<td>Implementation</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TransLoc</td>
<td>Implementation</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### LED Update:
- Designer selection Oct.-Dec. 2017
- BOT approval Jan. – Jan. 2018
- Construction May 2018

### Bike Share Update:
- T&P released Invitation for Bid in April 2017
- UNC selected Gotcha Bikes in April 2017
- Preview first bike at Three Zeros Event on Sept. 2017
- Launch October 25, 2017

### PARCS Update:
- Developed Purchasing Team with T&P, F&A Procurement Services, IT
- Developed and released Request for Information in Spring 2017 – 6 vendors submitted
- Request for Proposal released November 2017
- Vendor selection October 2018

### Transloc
- T&P implemented tracking of P2P Express Shuttles in August 2016
- Soft Launch of On-Demand services Spring 2018
- Full launch after Fall Break
Guiding Principles

- Reduce parking subsidy for transit services
- Develop a more equitable balance of the cost of the Transportation and Parking System to all users of the System
- Sufficient funding for Chapel Hill Transit over the 5-year planning period

Stakeholder Feedback for Strategy Development

- Consider night parking fees/permits to help fund system
- No increases on UNC Healthcare patient/visitor rates (Dogwood, ACC, Hospital ADA)
- Minimize increases to: Student Transportation Fees & Daytime Permit Holders
- Adjust lowest parking permit salary scale from $25K to $29K
### RECOMMENDED FUNDING STRATEGY

<table>
<thead>
<tr>
<th></th>
<th>FY17/18</th>
<th>FY18/19</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Annual Daytime Permit Increases</strong></td>
<td>+1%</td>
<td>+1%</td>
<td>+1%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>1% = $0.12 to $0.88 / bi-weekly period</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Department Transportation Fee Increases</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Student Transportation Fee Increases</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Local/Regional component</td>
<td>+$5.44/yr (3.5%)</td>
<td>+$5.64/yr (3.5%)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>- Night Parking component (Overall rate)</td>
<td>-</td>
<td>-</td>
<td>+$6 (6)</td>
<td>+$2 (8)</td>
<td>+$2 (10)</td>
</tr>
<tr>
<td><strong>Night Parking – Employee Permit</strong></td>
<td>-</td>
<td>-</td>
<td></td>
<td>$234-402/yr</td>
<td>$234-402/yr</td>
</tr>
<tr>
<td><strong>Night Parking – Visitor Parking</strong></td>
<td>-</td>
<td>-</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td><strong>North Campus &amp; Meters Hourly Rate Increases</strong> (Overall rate)</td>
<td>+$0.25/hr ($1.75/hr)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

- Reduced parking subsidy to transit from $1M to $800K,
- Reduced fund balance operating from 90 days to 30 days
- PARCS and Bike Share paid by fund balance.
PARCS RFP UPDATE
PARKING ACCESS AND REVENUE CONTROL SYSTEM

- Current system 30+ years
- Modern equipment
- Improved services for customers
- Improved system performance
- More efficient ingress and egress
- Better data tracking for analytics
- Updated roles and responsibilities
- $5-6 million project, implementation over 2-3 years
- Department-wide impact (pay operations, registration, parking control)

<table>
<thead>
<tr>
<th>Item</th>
<th>Timeline</th>
</tr>
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<tbody>
<tr>
<td>Request for Proposals</td>
<td>December 2017</td>
</tr>
<tr>
<td>Vendor Site Visit</td>
<td>January 2018</td>
</tr>
<tr>
<td>Proposals Due</td>
<td>April 2018</td>
</tr>
<tr>
<td>Vendor Presentations</td>
<td>August 2018</td>
</tr>
<tr>
<td>Vendor Selection</td>
<td>Coming soon!</td>
</tr>
</tbody>
</table>
WEEKNIGHT PARKING

WORKING GROUP
June 2018
Finalize Feedback

July 2018
Develop Implementation Plan based on Feedback

October 2018
Finalize Implementation Plan

November 2018
Group feedback on Implementation Plan

Nov/Dec 2018
Incorporate Feedback

Dec 2018
ACT Approval

Jan/Feb 2019
Executive Sponsor Approval

March 2019
BOT approval
If ordinance changes needed
FEEDBACK

**COST**
- Employees that have daytime shifts that do not buy parking permits
- Higher prices for guaranteed parking
- Reconsider salary range structure
- Future fee increases
- A disincentive for Postdoctoral Fellows to return after 5:00 p.m. for teaching and research
- Give postdocs graduate student fee permit rate
- Occasional-Use options for temporary employees
- General concerns relative to groups having to pay that have not paid in the past.

**VISITORS**
- Management of proximate parking for visitors/events.
- Departments purchase guest passes.
- After hours management of parking for groups, such as Bowman Gray/Kessing for children's swimming lessons.
- Relocating permit holders for weeknight events.
- Provide event schedules
- Need additional ADA spaces available near performance venues during events.

**PERMIT**
- Departments purchase weeknight service permit
- Manage shift overlaps
- Daytime permits honored at night
- Parking availability
- Occasional use options
- Weeknight access for daytime Employees without a daytime permit.
- Reserved student weeknight residential parking.
- Effect on state accessibility and UNC-D parking spaces.
- Proximate parking areas designated for employees at night.

**GENERAL**
- Changes in parking demand on weeknights.
- P2P transportation to bus stops on campus.
- Late night transportation options
- Educational period prior to issuing citations.
- Communicating with user groups.
KEY FEEDBACK ISSUES

- Daytime employees without a daytime parking permit who return to campus at night.

- Weeknight event parking for performing arts, athletics, lecture series, et cetera.

- Affordable occasional weeknight parking.
WEEKNIGHT PARKING PROGRAM UPDATE

- August 15, 2019 Launch
- Daytime permits honored at night
- Monday through Friday, 5 PM – 7:30 AM
- Non-zoned Parking
- All undergraduate (except first-year) and graduate students eligible
- CAP Members (daytime commuters without a daytime permit)
  - $25 - Annual weeknight permit
  - Free - Twenty weeknight passes
  - $1 - Temporary one-night pass

### Employee Permits

<table>
<thead>
<tr>
<th>Salary Scale</th>
<th>FY 19/20 Permit Price</th>
</tr>
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<tbody>
<tr>
<td>&lt;$29K</td>
<td>$234 ($9.00/bi-weekly)</td>
</tr>
<tr>
<td>$29K - $50K</td>
<td>$258 ($9.91/bi-weekly)</td>
</tr>
<tr>
<td>$50K - $100K</td>
<td>$309 ($11.89/bi-weekly)</td>
</tr>
<tr>
<td>&gt;$100K</td>
<td>$402 ($15.45/bi-weekly)</td>
</tr>
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### Student Fees

<table>
<thead>
<tr>
<th>Fees</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
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<tbody>
<tr>
<td></td>
<td>$6/yr</td>
<td>$8/yr</td>
<td>$10/yr</td>
</tr>
<tr>
<td></td>
<td>($3/semester)</td>
<td>($4/semester)</td>
<td>($5/semester)</td>
</tr>
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COMMUNICATIONS & MARKETING

**EMPLOYEE**
Weeknight Parking

- **Primary Daytime**: No additional action, permit, or fee required. Employees with existing permits may park in daytime parking lots.
  - Commuter Alternative Program members are eligible for:
    - $50 Annual Permit for primary daytime employees who use alternative transportation during the day.
    - 20 Free Weeknight Passes per term.

- **Department Service Permits**: Valid in Night Parking lots.

- **Primary Nighttime**: Nighttime employees who park on campus may purchase a weeknight parking permit, based on a sliding salary scale: $264 – $400.

- **A one-night temporary pass is available for $1.

**STUDENT**
Weeknight Parking

- **All students (except first-year students) are eligible for a weeknight parking permit.**

- **Daytime or Park & Ride Permit**: No additional action, permit, or fee required. Daytime or Park & Ride permits are valid in night parking areas.

- **No daytime or Park & Ride Permit**

  - Register for a permit online at: MOVEUNC.EDU

  - Remember to bring:
    - Proof of Insurance
    - Vehicle Licence Plates
COMMUNICATION & MARKETING

POSTDOC Weeknight Parking

Primary Daytime

No additional action, permit, or fee required. Postdocs with existing permit, daytime and park, and risk permits valid in night parking lots.

Commuter Alternative Program
members are eligible for:

- $25 Annual Permit for primary daypostdocs who use alternative transportation during the day.
- 20 Free Weeknight Passes per term.

Primary Nighttime

Nighttime Postdocs who park on campus may purchase a weeknight parking permit, based on a sliding salary scale ($25 – $40).

Department Service Permits valid in Night Parking lots.

A one-night temporary pass is available for $1.
COMMUNICATION & MARKETING

VISITOR & PATIENT
Weeknight Parking

Visitor Parking
- Meter Parking
  - North Campus: $1.75/hr
  - South Campus: $1.50/hr

Temporary parking is available for $1 in designated lots.

Patient Parking
- Hourly parking for patients is available in the Dogwood Deck and the Ambulatory Care Center Lot.

EVENT
Weeknight Parking

Hourly & Metered
- Meter Parking
  - North Campus: $1.75/hr
  - South Campus: $1.50/hr

Pay by Plate
- Temporary one night pass is available in designated lots

Pre-Planned/Pre-Sold
- Reserved for event staff by organization/facility/departments in designated areas

For detailed event parking information: MOVE.UNC.EDU/EVENTS
COMING SOON

- Weeknight Transit Options
- Maps
- Additional details
TRANSPORTATION UPDATE

PLANNING AND CONSTRUCTION THAN AUSTIN
TRANSPORTATION PLANNING

- **LIGHT RAIL PROJECT**
  - Connects UNC to Durham
  - Funding issues / milestones
  - $2.5 billion project

- **BUS RAPID TRANSIT**
  - Connects Eubanks and Southern Village park-and-ride lots
  - Currently in preliminary engineering
  - $100 million project

- **CHT SHORT RANGE TRANSIT PLAN**
  - Route changes in Aug 2019
POINT TO POINT (P2P)

- Started new P2P Express service to Baity Hill and west side of campus
- Transloc Projects
  - Real time bus information (P2P Express)
  - New on-demand reservation/dispatch app