



# UNC Transportation Fair

Sponsored by the Commuter Alternative Program

- Commuter Alternative Program (CAP) and Transportation & Parking
- The ReCYCLERy
- Tar Heel Bikes
- Carrboro Bicycle Coalition
- Bicycle Alliance Chapel Hill (BACH)
- Bicycle Planning at UNC
- Dept. of Public Safety (DPS)
- SafeWalk
- Waste Reduction & Recycling
- Sustainability Office
- EcoReps
- Point-to-Point (P2P)
- Chapel Hill Transit
- GoTriangle  
Durham - Orange Light Rail
- PART
- Zipcar



# Commuter Alternative Program (CAP)

Rewarding those who ride the bus, bike, rideshare, or walk

- \$20/month off vanpool fares
- Free pass for GoTriangle, PART & CTN
- Park & Ride lots to catch Chapel Hill Transit
- Discount cards, prize drawings, Emergency Ride Back, and Zipcar discount

*Learn more:*  
[cap.unc.edu](http://cap.unc.edu)

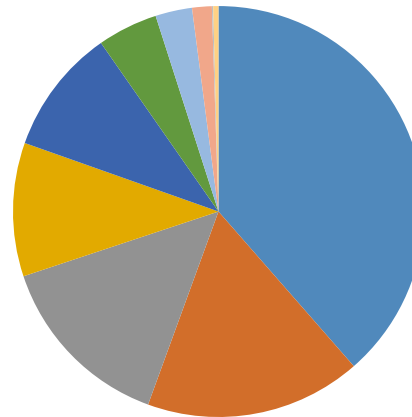




# CAP Member Survey

## What are your top two reasons for using alternative transportation?

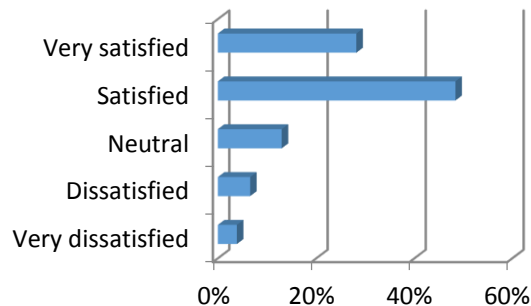
Saves money	63%
Less stressful	28%
I could not get a UNC parking permit	23%
Convenience	17%
Environmental concerns	16%
Reduces congestion	8%
It's faster than driving	5%
I don't own a car	3%
Chance to win prizes	0%
Discount card for local businesses	1%



- Saves money
- Less stressful
- I could not get a UNC parking permit
- Convenience
- Environmental concerns
- Reduces congestion
- It's faster than driving
- I don't own a car
- Chance to win prizes
- Discount card for local businesses

## How satisfied are you with your commute to UNC?

Very satisfied	28%
Satisfied	48%
Neutral	13%
Dissatisfied	7%
Very dissatisfied	4%



## Do you have a car available for commuting to the UNC campus?

Yes	84%
No	6%
Sometimes	9%



# Transportation & Parking

New website  [move.unc.edu](http://move.unc.edu)

Transportation  
& Parking

## 5-Year Plan

- Advisory Committee on Transportation & Parking (ACT) will facilitate
- Public input sessions will begin in 2016
- Recommendations will begin in 2017

## Signed Agreements with:

- PART and GoTriangle to accept UNC's GoPass
- Chatham Transit Network for free passes to ride Pittsboro Express



# Bike / Walk Improvements

- Purchased 80+ inverted-U bicycle racks to improve parking capacity across campus
- Skipper Bowles Drive repaving project added bike sharrows, updated crosswalks, and improved ADA ramps
- Ridge Road will receive updated walking and cycling improvements



- The Pit renovation this summer will improve pedestrian circulation and bicycle parking
- Watch for Me NC and Lighten Up campaigns help educate people about safety



# Short Term Bicycle Plan



## LEGEND

### Proposed Spot Improvements

- Staircase Replacement
- Bicycle Channel Retrofit
- Intersection Improvement

### Existing Facilities

- Greenway/Side Path
- Natural Surface Trail
- Bike Lane
- UNC-CH Campus
- Town of Chapel Hill

### Proposed Facilities

- Greenway/Side Path
- Bike Lane
- Climbing Lane
- Shared-Lane Marking
- Signed Route



# Bicycle Partners

**The ReCYCLery NC**



**recyclery.org**

- A non-profit in Carrboro that teaches bicycle maintenance
- Allows community members to earn their own bikes



**Carrboro Bicycle Coalition**



**bikecarrboro.com**

- Local advocacy group for Carrboro
- Manages Bike Friendly Business Program



**Bicycle Alliance Chapel Hill**



**bikechapelhill.com**

- Local advocacy group for Chapel Hill
- Works with elected officials to implement Bike Master Plan





# On Campus Services

Point-to-Point (P2P) → [move.unc.edu/p2p](https://move.unc.edu/p2p)

- P2P Express: South Campus to Franklin St.
- Accessibility Service and After-Dark Service
- Shuttles to Libraries, Campus Health, RR Lot, and RDU Airport



Tar Heel Bikes (THB) → [tarheelbikes.com](https://tarheelbikes.com)

- Bike-sharing for students, in south campus dorms

Zipcar Car-Sharing → [zipcar.com/unc](https://zipcar.com/unc)

- Reserve cars by the hour or day at age 18 and up



Public Safety (DPS) → [dps.unc.edu](https://dps.unc.edu)

- Use the new “Rave Guardian” safety app for a virtual police escort

SafeWalk Escorts → [safewalk.unc.edu](https://safewalk.unc.edu)





# UNC.ShareTheRideNC.org

## Ride-matching

- Find matches for carpools, vanpools, cycling, and more
- Contact people through website without sharing personal info

## GoPerks

- Prize drawings for employees who track their trips
- Earn points for commuting by bus, bike, walk, or rideshare



## Emergency Ride Home

- Free taxi or rental car for employees
- More info at [GoTriangle.org/ERH](http://GoTriangle.org/ERH)





# Sustainability

UNC Sustainability Office



[sustainability.unc.edu](http://sustainability.unc.edu)

Waste Reduction & Recycling



[wastereduction.unc.edu](http://wastereduction.unc.edu)

EcoReps – Student Organization



[uncchECOreps.web.unc.edu](http://uncchECOreps.web.unc.edu)

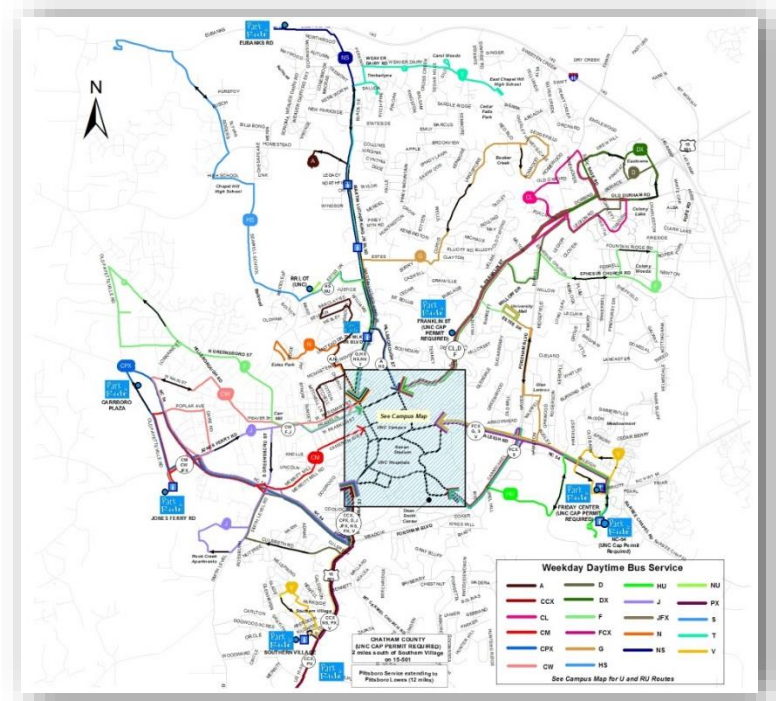




# Chapel Hill Transit

The second largest transit system in North Carolina, serving Chapel Hill, Carrboro and the University of North Carolina at Chapel Hill.

- Responsibilities:
  - Fixed-route Bus Service (32 weekday & weekend routes)
  - EZ Rider (ADA Service)
  - Short and Long Range Transit Planning
  - Marketing and Public Relations
  - Major Transit Initiatives
- Staff (210 employees):
  - Operations – 168
  - Maintenance – 31
  - Administration – 11
- Fleet (121 revenue vehicles):
  - Buses – 98 (29 hybrids)
  - Demand Response – 19





# Chapel Hill Transit

## Ridership:

- 6,589,360 annual rides
- Over 126,720 rides per week
- Over 80 rides per capita

## Performance standards:

- Rides/Hour: FR – 44.3 EZ– 2.58
- Rides/Mile: FR – 3.92 EZ– 0.20
- Cost/Ride: FR – \$2.53 EZ– \$25.15

(FR = Fixed Route and EZ= EZ Rider)





# CHT Rider Survey

High Overall Satisfaction:  
91% rated service as excellent or good

- CHT riders are most satisfied with:
  - Safety
  - Proximity of bus stops to workplace
  - Operators
  - Cleanliness of buses
- CHT riders are least satisfied with:
  - Saturday and Sunday service
  - Hours of service
  - Bus stop amenities and access
  - Proximity of bus stops to home

Rider Profiles	Express Routes	Local Routes
Age	25-44	18-25
Income (median)	\$40,000-\$49,999	\$20,000-\$29,000
Household	2.4 people	2.4 people
Occupation	Professional	Student
Trip Purpose	Work (83.5%) School (14.1%)	Work (50.2%) School (42.7%)
Use NextBus	No (50.4%)	Yes (65%)
Has vehicle	Yes (80%)	Yes (58%)
Use CHT a Year from Now	Yes (86%)	Yes (82%)

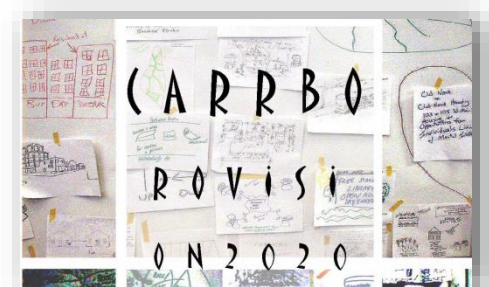


# Chapel Hill Transit

## Financial Sustainability Plan

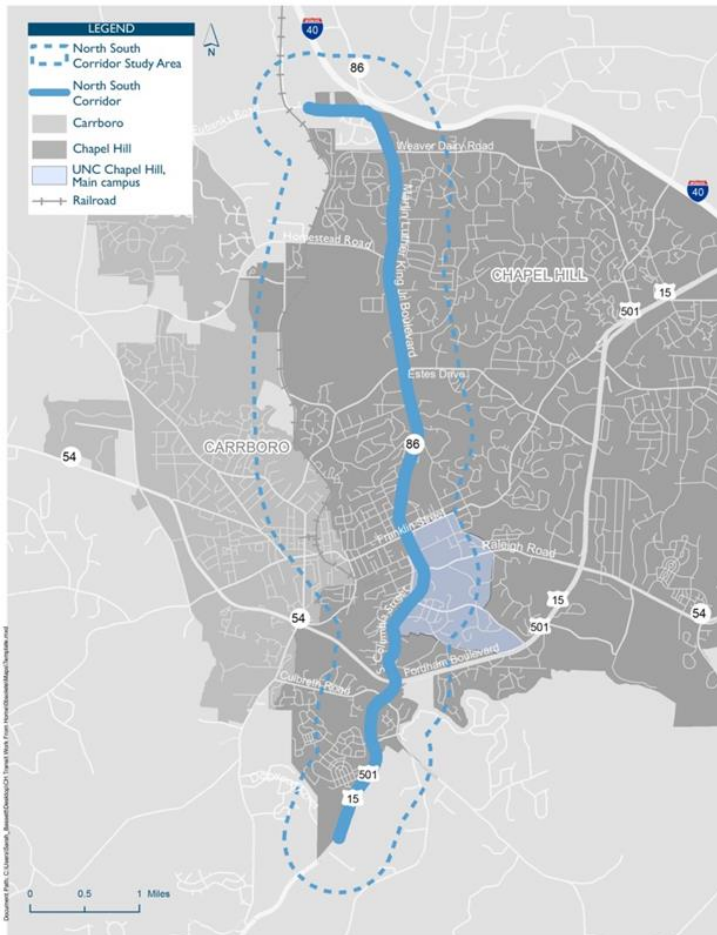
- Vision and Goal Setting Process
- Develop a Strategic Plan and Long Term Financial Plan
- Organizational Staffing Assessment

**DESIGN**  
CHAPEL HILL 2020  
CONNECTIONS·CHOICES·COMMUNITY





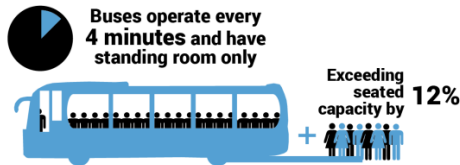
# North-South Corridor Study



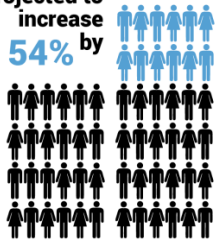
- 7.3 mile corridor along MLK Jr. Blvd. and 15-501 South (Eubanks P&R – Southern Village P&R)
- Bus Rapid Transit (BRT) is being evaluated in detail
- 3<sup>rd</sup> round of public open houses is planned for early December 2015
- Public comments are welcomed at [www.NSCStudy.org](http://www.NSCStudy.org)



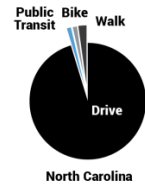
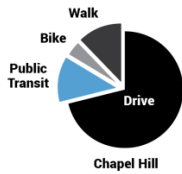
# North-South Corridor Study



The number of people working in the corridor is projected to increase by 54% by



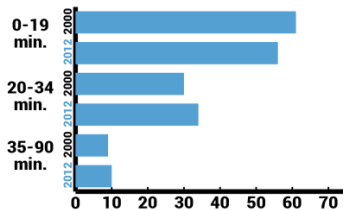
In 2010, 34,000 people worked in the study corridor  
In 2040, 54,000 people may work in the study corridor



How Chapel Hill and NC residents get to work

## Why invest in transit?

- ✓ Transit ridership is increasing
- ✓ New development will change travel patterns
- ✓ Demographics are changing
- ✓ Travel demand is increasing
- ✓ The region is committed to sustainable growth

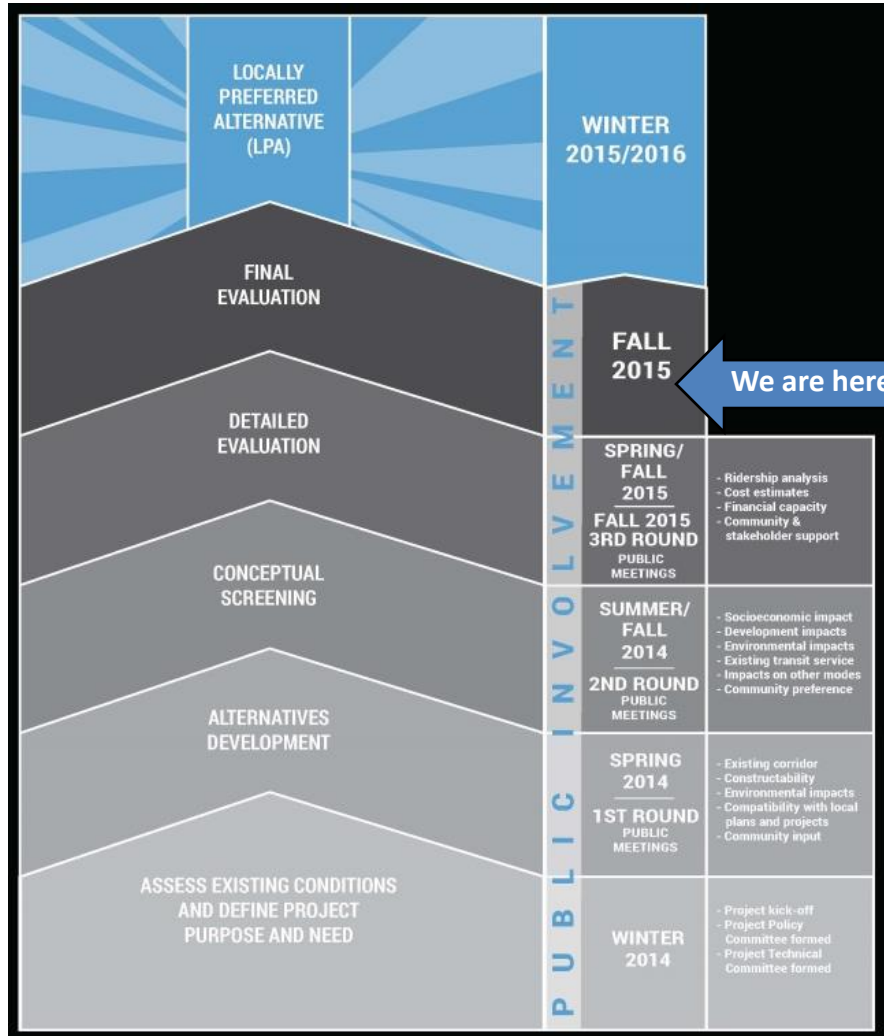


Commuter times in Chapel Hill are increasing





# North-South Corridor Study - Goals



- ✓ Make transit more efficient and attractive
- ✓ Improve connectivity along the corridor
- ✓ Improve connectivity of the corridor to the region
- ✓ Support planned land uses
- ✓ Contribute to regional equity, sustainability, and quality of life
- ✓ Develop a community-supported project



# UNC Transportation Fair

Transit Today and Tomorrow

# Regional Rebranding

Triangle Transit is now: GoTriangle



# TRANSIT TODAY

## Regional Bus Service

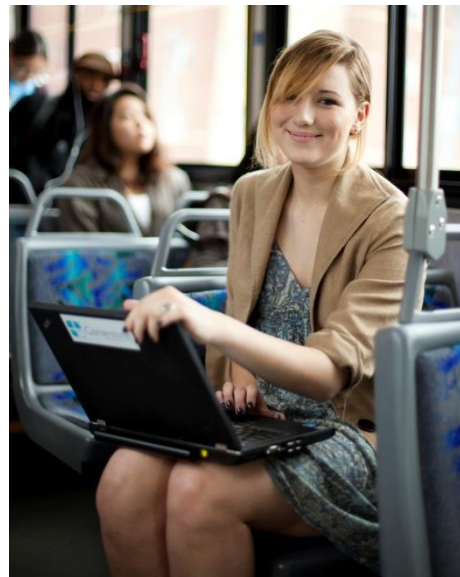
GoTriangle offers service that connects Chapel Hill with the rest of the Triangle

CRX: Added 6:30am bus in Raleigh & 3:30pm in CH (Aug 2015)

Route 400: Faster travel times and frequency to UNC from Duke & downtown Durham (Aug 2016)

Route 800: Faster travel times at off-peak times to UNC from Regional Transit Center (Aug 2016)

Route 420: New Park-and-Ride lot in northern Hillsborough (Jan 2017)



# TRANSIT TODAY

## Commuter Resources

GoSmart offers resources to help people walk, bike, carpool and vanpool around the Triangle.

[GoSmartNC.org](http://GoSmartNC.org)



# TRANSIT TODAY

## Rewarding Smart Commuting

GoSmart rewards people who  
travel sustainably.

Congratulations to the 2015  
Golden Modes Winners

Winfield Tan at UNC won the  
Golden Sneaker award!



# GoSmart



Emergency Ride Home

# TRANSIT TOMORROW

## Improving Transit Facilities

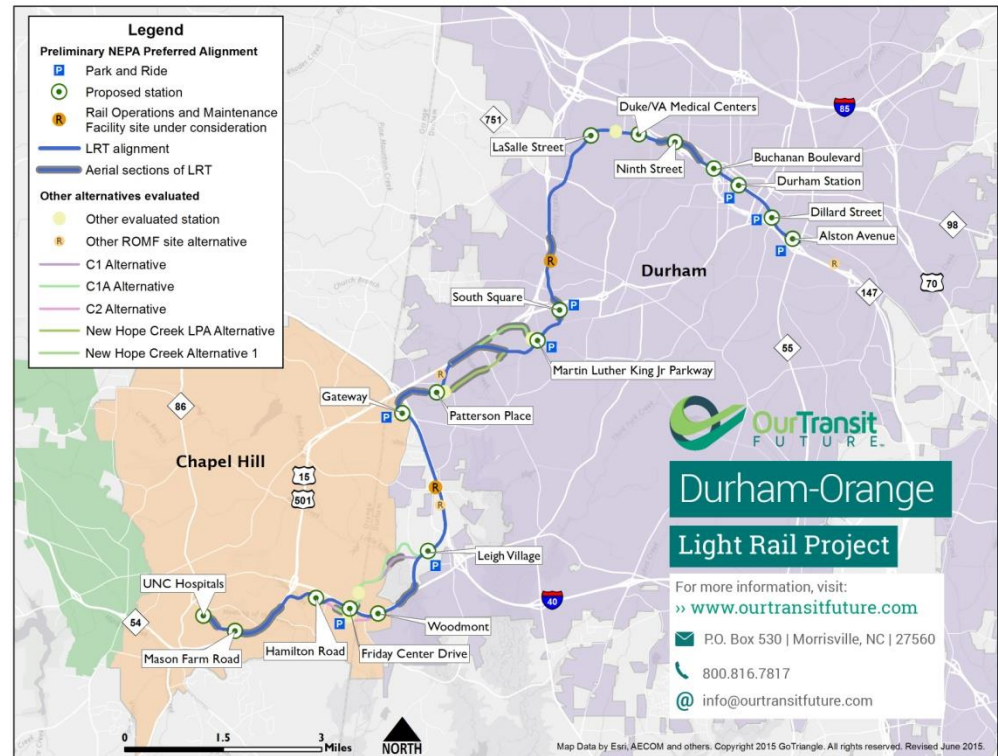
We work on more than just bus service; our team also works to provide additional, and improve existing, bus stops/shelters and Park & Ride lots.



# TRANSIT TOMORROW

## Durham-Orange Light Rail Project

While buses are great to get around, as our area grows we need to look for other ways to move people in traffic.





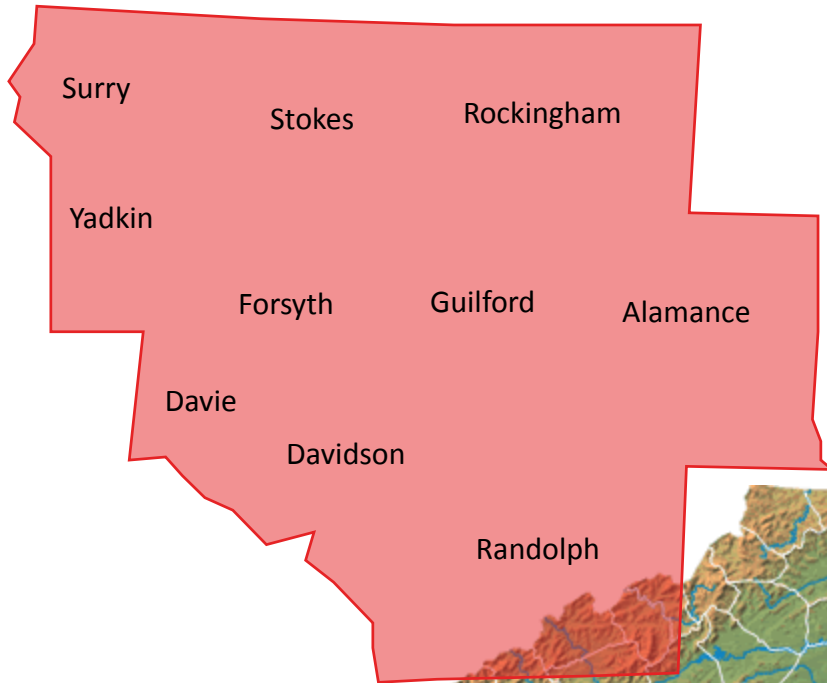


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**Questions**  
Email [info@gotriangle.org](mailto:info@gotriangle.org)

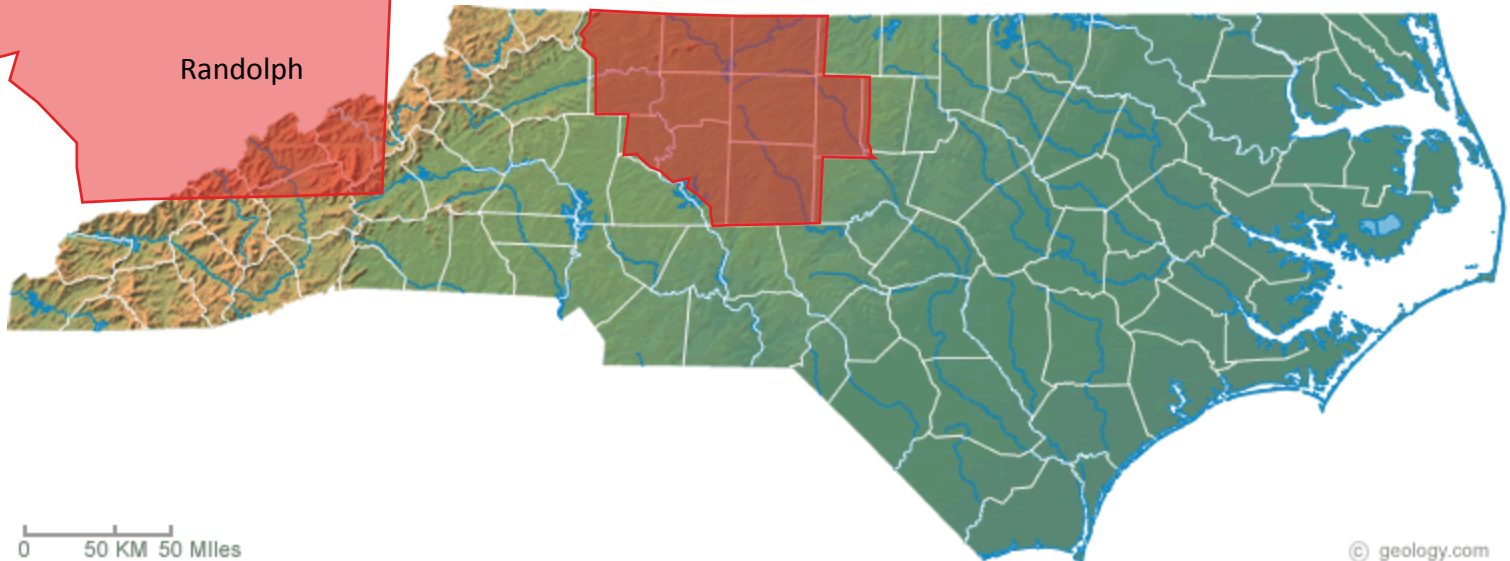
# Who PART Serves...

10 Counties working as one Region without borders



***THE TRANSPORTATION SOLUTION***

*Connecting UNC Employees, Students and Patrons  
to the Piedmont Triad region*



# Start a PART Vanpool

- PART leases 7 & 15-passenger vans to commuters who travel 10 or more miles each way
- Fares are based on the number of passengers, vehicle type and roundtrip mileage
- Monthly fare covers fuel, insurance, maintenance, vehicle mileage and Emergency Ride Home

Example: Graham to Chapel Hill is 50 roundtrip miles at \$50 per passenger per month (includes \$20 CAP subsidy)

- 6 current vanpools coming to UNC campus
- Join a Vanpool Today! Stop by the PART table & complete a Commuter Information Form



# PART Route 4 Alamance Burlington Express

**Ride FREE with your GoPass!!**

**Bus runs Monday-Friday from:**

- **Greensboro:** Galyon Depot (Slip 16)
- **Whitsett:** TA Truck Stop, 1101 NC Hwy 61
- **Burlington:** Alamance Regional Hospital
- **Graham P&R:** 802 S. Main St. (Hwy 87 South)
- **Mebane:** Cone Health P&R Lot



**Outline of Changes:**

- Commuter Friendly Schedule – 8 total west/eastbound PART Express trips
- Triangle Transit Connection offering service to Durham (Duke & VA Hospital, Durham Station)
- Fares \$3.00/one way, 31 Day Pass \$90.00, 10 Ride Pass \$30.00 \*Half Price for Seniors (60+), Disabled, Students & Medicare Cardholders (w/ID)

# Route 4 Alamance Burlington Express

Effective 7-20-2015

Operates Monday - Friday

Station	1	2	3	4	5	6	7	8	9	10
<b>Eastbound</b>	<b>Greensboro Depot</b> (Slip 16)	<b>Whitsett TA Truck Stop</b> (1101 NC Hwy 61)	<b>Alamance Regional Med Center</b> (Holt-Perdue Cross-walk on Loop Road by Medical Mall)	<b>Graham Park &amp; Ride</b> (820 S Main St / Hwy 87 South)	<b>Alamance Community College</b> (At Lot L Entrance Park & Ride)	<b>Mebane Cone Health Park &amp; Ride</b> (3940 Arrowhead Blvd) [Transfer to Go Triangle]	<b>Columbia Street</b> (N Columbia St at W Franklin St)	<b>Abernethy Hall</b> (S Columbia St at Frat Ct)	<b>UNC Hospitals</b> (Manning Drive, at Hospital Parking Deck)	<b>Ambulatory Care Center</b> (Front Entrance)
	6:04am	6:27	6:37	6:48	6:55	[7:09]	7:31	7:33	7:39	7:45
	7:04am	7:27	7:37	7:48	7:55	[8:09]	8:31	8:33	8:39	8:45
	2:04pm	2:27	2:37	2:48	2:55	3:09	3:31	3:33	3:39	3:45
	3:04pm	3:27	3:37	3:48	3:55	4:09	4:31	4:33	4:39	4:45
<b>Westbound</b>	<b>Ambulatory Care Center</b> (Front Entrance)	<b>UNC Hospitals</b> (Manning Drive, at UNC Hospitals)	<b>Abernethy Hall</b> (S Columbia St at Abernethy Hall)	<b>Columbia Street</b> (N Columbia St at Rosemary St)	<b>Mebane Cone Health Park &amp; Ride</b> (3940 Arrowhead Blvd) [Transfer to Go Triangle]	<b>Alamance Community College</b> (At Lot L Entrance Park & Ride)	<b>Graham Park &amp; Ride</b> (820 S Main St / Hwy 87 South)	<b>Alamance Regional Med Center</b> (Holt-Perdue Cross-walk on Loop Road by Medical Mall)	<b>Whitsett TA Truck Stop</b> (1101 NC Hwy 61)	<b>Greensboro Depot</b> (Slip 16)
	8:10am	8:15	8:20	8:22	8:45	8:55	9:05	9:16	9:26	9:50
	11:10am	11:15	11:20	11:22	11:45	11:55	12:05pm	12:16	12:26	12:50
	4:10pm	4:15	4:20	4:22	[4:45]	4:55	5:05	5:16	5:26	5:50
	5:10pm	5:15	5:20	5:22	[5:45]	5:55	6:05	6:16	6:26	6:50

