

## Minutes

### Weeknight Parking Working Group

Public Safety Building - EOC

2018 October 03

3 PM

- I. Cheryl Stout, director for Transportation and Parking called to meeting to order at 3:07 PM
- II. Introductions
- III. 5-Year Plan and Background
  - a. Night parking considered in previous plans to help fund system
  - b. Funding strategy includes daytime permits, dept transit fees, student fees, hourly parking, weeknight parking
- IV. Feedback Summary for Weeknight Parking
  - a. T&P met with stakeholders across campus to collect feedback from different user groups
  - b. Found common issues and feedback from across campus
  - c. Generally, fell under cost, visitors, permitting, and general concerns
  - d. Key feedback and issues
    - i. Returning daytime employees
    - ii. Event parking across campus
    - iii. Affordable occasional weeknight parking
  - e. What we know – updated to include key feedback solutions/options
- V. Implementation Timeline
  - a. Continue to work with groups and contacts for evolution of implementation plan
  - b. Finalize in November/December
  - c. Executive sponsors for approval in January/February
  - d. March for any ordinance changes
  - e. April through July – working on registration/signage/marketing
- VI. Next Steps
  - a. Communications and marketing
  - b. Options for employees, students, visitors, patients, event patrons
  - c. Encourage transit and other alternatives to driving for daytime campus commute, solutions to not penalize CAP members
  - d. Menu of options for events
    - i. Hourly/meter
    - ii. Pay by plate
    - iii. Pre-planned/pre-sold – work directly with departments/entities
  - e. Question about relocating weeknight parking for evening events to be discussed in working group.
    - i. Concerns of events in academic areas/performing arts where students and faculty cannot access
    - ii. Permitting may change how we look at reserving areas and how we communicate access/availability
    - iii. Want to be flexible with community
  - f. Coming soon

- i. Transit options
  - ii. Maps – zones and options
- VII. Round Table
  - a. Manny Hernandez (GPSF): How will people access maps? Was there a discussion of an App?
    - i. Can consider App as part of communication and marketing strategy
    - ii. Currently using technology like Parkmobile, and new Parking Access Revenue Control System
    - iii. Jon Brunner (Athletics), updated T&P website is mobile friendly.
    - iv. Working with Athletics for Game Day App that may help
  - b. Carlos Patino (GPSF): How will students have to present proof of insurance and other documents for the weeknight parking permit?
    - i. Upload to parking account (able to do now)
    - ii. Required by law for students to have registration and insurance
  - c. What about when cars are registered under another name (guardian or spouse)?
    - i. Students should just ensure plates are accurate
  - d. Will permits be mailed before students have to park? And what is the penalty for not having a permit?
    - i. Students may stop into the office or register online
    - ii. Under ordinance, citation would be for no valid permit.
    - iii. T&P does not keep fine revenue
    - iv. Citing is not the first approach and will try to find communication strategies to help customers
    - v. Understand this is a cultural change for campus, and community will need some time to get acclimated
  - e. Alex Tuttle (Postdocs): Same registration for postdocs?
    - i. Yes, license plate registration will become the norm
    - ii. The future may include virtual permits, which will be license plate recognition based.
  - f. Carlos: Will students have to register every semester?
    - i. No, for the academic year
    - ii. Employees and postdocs will be annual
  - g. Will the weeknight parking fee apply to summer as well?
    - i. For students enrolled in summer courses, yes
    - ii. Those enrolled the summer sessions will be able to park weeknights on campus.
  - h. Jon: All lots for the entire summer will require a weeknight permit?
    - i. Still defining hours of operations for weeknight parking
    - ii. Similar question for residential lots – will weeknight parking apply in those lots or reserved for permits only?
    - iii. Looking at consistent practices.
  - i. What about during breaks?
    - i. Will make operations reasonable for demand/usage.
    - ii. Some lots will require regular enforcement hours (health care/patients)
    - iii. Winter break, likely will not require regular enforcement, but holidays like fall break will fall under normal operations.

- j. Alex: This will start Fall 2019?
    - i. Yes
    - ii. Will do a push for outreach and marketing to prepare for timeline
  - k. Will educational posters be done soon?
    - i. Yes, will be complete by march and targeted at lots
    - ii. Marketing team is a aware of the upcoming program
  - l. Tom Thornberg (Colleges, Schools, and Libraries): Does the Executive Sponsor Group have any questions or concerns at this point in time?
    - i. Brad (AVC): Not at this time. General concerns have been brought up.
  - m. Cheryl recommends ACT members having conversations with representative groups. T&P looks for representatives to bring issues back to ACT when possible through the collaborative process to consider all voices.
  - n. Brad: Not looking to change parking practices or demands. The program is for financial funding and address issues in the system, and what the best implementation process is.
  - o. Chris Payne (Student Affairs): Does ACT have an undergraduate representative
    - i. Yes, Sam Blank
  - p. Cheryl – Thank you for your time and service
  - q. Brad – Please bring individual issues if needed
- VIII. Adjournment: 3:42 PM

#### Participants

- Cheryl Stout
- Chris Payne
- Jeff Watson
- Karen Jenkins
- Deborah Hawkins
- Shayna Hill
- Jon Tallmadge
- Alex Tuttle
- Brad Ives
- Manny Hernandez
- Sibby Anderson Tompkins
- Herb Richmond
- Jon Brunner
- Tom Thornberg
- Justin Haslett
- Mya Nguyen

#### Phone

- Wil Steen