

Advisory Committee on Transportation
17 October 2018
3 PM
Staff Development Room

Minutes:

- I. Call to order: 3:02 PM by Cheryl Stout, Director
- II. Updated [Charter available online](#). Updated to include representation from Postdoctoral Affairs.
- III. Five-Year Plan Summary and Update, Cheryl Stout
 - a. Planning occurs over an 18 – 24 month period, includes stakeholder feedback, ACT review of strategy, executive sponsors review of plan, and Board of Trustees approval of Ordinance changes.
 - b. Transportation and Parking has to meet growth and obligations of the system, totally about \$2.9 million each year over the next five years. To meet obligations, ACT & consultants:
 - i. Conducted a system evaluation for efficiencies and practices.
 - ii. System enhancements, such as LED lighting in decks, bike share program, TransLoc mobile app for P2P services, and a new parking access revenue control system (PARCS).
 - c. Funding Strategy modeled with guiding principles and stakeholder feedback in mind, including awareness of current and potential revenue sources and institutional will.
- IV. PARCS RFP Update:
 - a. Timeline: Request for proposals submitted November 2017, vendor site visit occurred January 2018, vendor presentations August 2018, final vendor selection to occur by end of October 2018.
 - b. System changes will affect all users, including big user groups on campus.
 - c. Implementation and integration will occur over 2 – 3 years.
- V. Weeknight Parking Update
 - a. Timeline: Incorporating feedback into implementation plan through October and November, bring back to ACT for final review in December, present to Executive Sponsors in December/January, if Ordinance changes needed to Board of Trustees by March.
 - b. Working with entities with large events for more detailed plan (Performing Arts, Athletics, et cetera).
 - c. Next steps for communication and marketing to community, including website, communicating directly with user groups. Department asks ACT representatives for help on how best to message to individual user groups (student services coordinators, directors, email, billboards, et cetera).
 - d. Clint Gwaltney asked if weeknight parking program will create more jobs? The department does not anticipate an increase in staff. Currently, the department has coverage currently, and with new PARCS will also help manage operations.

- e. Manny Hernandez asked what the project revenue for weeknight parking is? Projection shows about \$1.2 million over the Five-Year Plan.
- VI. Transportation Update, Than Austin, Associate Director
- a. Light Rail connects UNC to Durham. The project is waiting on funding decisions (\$2.5 billion project).
 - b. Bus Rapid Transit connects Eubanks and Southern Village Park and Ride lots and is currently in preliminary engineering. [Town of Chapel Hill has community open houses](#) to receive feedback.
 - c. Chapel Hill Transit Short-Range Transit Plan includes route changes with significant impact to community. [Public Outreach sessions available](#).
 - d. Sam Blank asks if the BRT funding was secured? No, but is part of the Orange County plan and will require federal funding to cover about half the cost.
 - e. Jeff Watson asks if the short-range plan includes a study of the 54 West corridor? Not part of study, but being discussed - 54 West of Carrboro to Alamance County and adding a park and ride. Looking at PART to provide transit.
 - f. TransLoc for P2P has been soft launch with full launch Monday, October 22, allows mobile requests for on demand rides.
 - g. Sam Blank asks if TransLoc operates through another application? No, TransLoc runs the services through its own app.
 - h. Mya will send a [link to students for TransLoc](#).
 - i. Tar Heel Bikes - Bike Share Program
 - i. Tar Heel bikes has been operation for one year.
 - ii. Statistics show high performance of members and rides.
 - iii. Clint Gwaltney asked if each bike is tracked? Yes, each bike is track for duration and distance.
 - iv. T&P is trying to resolve some issues such as rebalancing bikes on campus, but as a whole, the program is performing as expected.
 - v. Meg McGurg asked if there are plans to expand the bike share program outside of the University? Prior to launching, UNC met with the Town of Chapel Hill and Town of Carrboro. Neither town was ready to move forward at that point. In the future, UNC and Towns will continue to have conversations about expansion of service and how that will look.
- VII. Electric Scooters
- a. Background: Recently, scooters have become a major presence in towns and campus, including UNC and Chapel Hill. UNC is working with the towns to discuss next steps.
 - b. Program: \$1 to start the ride, plus fee for time use after; speeds up to 15 mph; helmet recommended but no required.
 - c. Legal issues are ambiguous
 - d. Some peer institutions have adopted a scooter program on campus.
 - e. [Professor Shea Denning in School of Government](#) is working on different policies
 - f. Brad says that the financial incentive for a program is at most \$10K a year, and UNC has no financial infrastructure to incorporate right now.

- g. John Brunner asked if any other universities have adopted scooters? Yes, NC State has Lime Scooter that coincides with the bike share program on campus, Lime Bikes.
 - h. Sam Blank voiced concerns for the accessibility issues in Chapel Hill that scooters would contribute to.
 - i. Hoping to have resolution by the end of the Fall 2018 term
 - j. Shayne Hill asked if T&P could present the scooter discussion to employee forum? T&P can present and is looking for broader input on campus..
 - k. Manny Hernandez contributed that from the graduate perspective, scooters seem unsafe and impact pedestrian traffic adversely.
 - l. Cline Gwaltney asks what the different between bikes and scooters? Scooters are capable of moving faster.
 - m. Manny Hernandez asked if scooters would have a designed location? That is part of the discussion. Scooters will not be allowed on sidewalks, so designated areas will be in lots.
 - n. Clint Gwaltney asked if this is similar to how the university adapted to motorcycle/scooters previously. Yes, ACT is the committee that reviews issues related to that.
 - o. Because scooters will not be allowed at door and building fronts, it may not be the first mile/last mile option for campus.
 - p. Shayna Hill expressed concerns that there is a lack of safe space anywhere on campus for scooter riders to be – sidewalks interfere with pedestrians, and roads endanger scooter riders due to vehicular traffic.
 - q. Sam Blank expressed concerns that the ease of being a scooter rider increases the potential danger for campus. Scooters do not require the same skill as riding a bike, and the low cost of scooter share programs attract many riders.
 - r. ACT will continue to look at the issues and benefits of a scooter program on campus and move forward with a recommendation.
- VIII. Parking Update: Policy and Process to address this year
- a. Cashless meters: Meter performance has shown a significant decrease in cash. ACT to review the cost of cash collection and handling.
 - b. Transaction fees to customers: Credit card transaction fees currently absorbed by university, but beginning to impact revenue (\$ 0.35 transaction fees on \$.25 meter increase using pay-by-phone).
- IX. Other Business and Comments
- a. Manny: Interested in seeing the details of the implementation plan for weeknight parking and the process for students.
 - b. John: What about Chapel Hill Transit support for Campus Rec in the evening? There will be a permanent stop there with the potential for P2P to offer a shuttle service.
 - c. Jeff: Would like to follow up on the 54-West conversation and options, as well as 15-501 North options. More details on the Chapel Hill Transit route changes.

- d. Chris: What is the communication plan for the surgical towers, especially pedestrian flow? Construction timeline was moved up and project is getting plan out now for safe traffic.
- X. Adjournment: 4:14 PM

Participants:

Manny Hernandez, Graduate Professional Student Federation
Shayna Hill, Employee Forum
Jeff Watson, Hospital
Meg McGurk, Town of Chapel Hill
Chris Payne, Student Affairs
Sam Blank, Undergraduate Student Government
Brad Ives, Campus Enterprises
Clint Gwaltney, Athletics
John Brunner, Athletics

Conference line:

Tom Thornberg, Colleges, Schools, and Libraries

Transportation and Parking Team:

Cheryl Stout, Director
Than Austin, Associate Director for Transportation and Planning
Wil Steen, Associate Director for Parking Services and Strategy
Mya Nguyen, Executive Assistant