WELCOME
Cheryl Stout

TRANSPORTATION UPDATE
Than Austin

UPDATED CHARTER
Cheryl Stout

PARKING UPDATE
Wil Steen

5-YEAR PLAN
Cheryl Stout

COMMITTEE ITEMS
Round Table

WEEKNIGHT PARKING COMMITTEE
Cheryl Stout
UPDATED CHARTER
T&P 5-YEAR PLAN

CHERYL STOUT
PLANNING PROCESS

Transportation & Parking partners with broad-based representatives on the Advisory Committee for Transportation and Executive Sponsors to vet 5-Year Plan recommendations.

January – March 2016
• Kimley-Horn Consultants hired and launched 5-Year Plan Process
• Previous 5-Year Plan performance reviewed

April – May 2016
• Public Outreach & Stakeholder Feedback

June – August 2016
• System Evaluation & Strategy Analysis

September 2016
• Initial recommendations to Advisory Committee for Transportation (ACT)

October – November 2016
• ACT members collaborated and reviewed multiple iterations of proposed strategies
• Continued campus outreach to solicit feedback on draft recommendations
• Executive Sponsor review after ACT review

December 2016
• Final 5-Year Plan recommendations revised to reflect feedback from stakeholders
• Continued Stakeholder Outreach

January – February 2017
• Presented final 5-Year Plan recommendations to Executive Sponsors
• Presented to Faculty Council
• Prepare Ordinance changes

March 2017
• Present to the Board of Trustees.
# GROWTH & OBLIGATIONS

<table>
<thead>
<tr>
<th>Obligation</th>
<th>5-Year Total</th>
<th>Average Growth per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapel Hill Transit</td>
<td>$7,730,700</td>
<td>$1,546,140/yr</td>
</tr>
<tr>
<td>Regional Transit (Go Triangle, PART, Chatham)</td>
<td>$1,056,837</td>
<td>$211,367/yr</td>
</tr>
<tr>
<td>P2P – TransLoc</td>
<td>$350,000</td>
<td>$70,000/yr</td>
</tr>
<tr>
<td>Inflation on Existing Expenses</td>
<td>$4,179,981</td>
<td>$835,996/yr</td>
</tr>
<tr>
<td>Patient/Visitor Deck Debt Payment</td>
<td>$1,168,000</td>
<td>$233,600/yr</td>
</tr>
<tr>
<td>Total Needed over 5 Years to Meet Growth</td>
<td></td>
<td>$2,897,103/yr</td>
</tr>
<tr>
<td>Growth as Percent of Annual Budget</td>
<td></td>
<td>8%</td>
</tr>
</tbody>
</table>

**Meeting Obligations**

- System Enhancements
  - Enhance Customer Service
  - Improve Financial Performance
  - Increase Sustainability

Revenue Sources
## SYSTEM ENHANCEMENTS TIMELINE

<table>
<thead>
<tr>
<th>System Enhancement</th>
<th>FY17/18</th>
<th>FY18/19</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
</tr>
</thead>
<tbody>
<tr>
<td>LED Parking Deck Installations</td>
<td>Rams Head / Cobb</td>
<td>Rams Head / Cobb</td>
<td>Jackson Circle / Business School</td>
<td>Jackson Circle / Business School</td>
<td></td>
</tr>
<tr>
<td>PARCS</td>
<td>Implementation</td>
<td>Implementation</td>
<td>Implementation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bike Share</td>
<td>Implementation</td>
<td>Implementation</td>
<td>Implementation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TransLoc</td>
<td>Implementation</td>
<td>Implementation</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### LED Update:
- Designer selection Oct.-Dec. 2017
- BOT approval Jan. – Jan. 2018
- Construction May 2018

### PARCS Update:
- Developed Purchasing Team with T&P, F&A Procurement Services, IT
- Developed and released Request for Information in Spring 2017 – 6 vendors submitted
- Request for Proposal released November 2017
- Vendor selection October 2018

### Bike Share Update:
- T&P released Invitation for Bid in April 2017
- UNC selected Gotcha Bikes in April 2017
- Preview first bike at Three Zeros Event on Sept. 2017
- Launch October 25, 2017

### TransLoc
- T&P implemented tracking of P2P Express Shuttles in August 2016
- Soft Launch of On-Demand services Spring 2018
- Full launch after Fall Break
FUNDINGS STRATEGY CONSIDERTATIONS

Guiding Principles
- Reduce parking subsidy for transit services
- Develop a more equitable balance of the cost of the Transportation and Parking System to all users of the System
- Sufficient funding for Chapel Hill Transit over the 5-year planning period

Stakeholder Feedback for Strategy Development
- Consider night parking fees/permits to help fund system
- No increases on UNC Healthcare patient/visitor rates (Dogwood, ACC, Hospital ADA)
- Minimize increases to: Student Transportation Fees & Daytime Permit Holders
- Adjust lowest parking permit salary scale from $25K to $29K
## RECOMMENDED FUNDING STRATEGY

<table>
<thead>
<tr>
<th></th>
<th>FY17/18</th>
<th>FY18/19</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Annual Daytime Permit Increases</strong>&lt;br&gt;1% = $0.12 to $0.88 / bi-weekly period</td>
<td>+1%</td>
<td>+1%</td>
<td>+1%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Department Transportation Fee Increases</strong>&lt;br&gt;−</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Student Transportation Fee Increases</strong>&lt;br&gt;- Local/Regional component</td>
<td>+$5.44/yr (3.5%)&lt;br&gt;- Night Parking component (Overall rate)</td>
<td>+$5.64/yr (3.5%)&lt;br&gt;-</td>
<td>-</td>
<td>+$6 (6)</td>
<td>+$2 (8)</td>
</tr>
<tr>
<td><strong>Night Parking – Employee Permit</strong>&lt;br&gt;-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>$234-402/yr</td>
<td>$234-402/yr</td>
</tr>
<tr>
<td><strong>Night Parking – Visitor Parking</strong>&lt;sup&gt;4&lt;/sup&gt;</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td><strong>North Campus &amp; Meters Hourly Rate Increases</strong>&lt;sup&gt;5&lt;/sup&gt; (Overall rate)</td>
<td>+$0.25/hr (1.75/hr)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

- Reduced parking subsidy to transit from $1M to $800K,
- Reduced fund balance operating from 90 days to 30 days
- PARCS and Bike Share paid by fund balance.
PARCS RFP UPDATE
PARKING ACCESS AND REVENUE CONTROL SYSTEM

- Current system 30+ years
- Modern equipment
- Improved services for customers
- Improved system performance
- More efficient ingress and egress
- Better data tracking for analytics
- Updated roles and responsibilities
- $5-6 million project, implementation over 2-3 years
- Department-wide impact (pay operations, registration, parking control)

<table>
<thead>
<tr>
<th>Item</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Request for Proposals</td>
<td>December 2017</td>
</tr>
<tr>
<td>Vendor Site Visit</td>
<td>January 2018</td>
</tr>
<tr>
<td>Proposals Due</td>
<td>April 2018</td>
</tr>
<tr>
<td>Vendor Presentations</td>
<td>August 2018</td>
</tr>
<tr>
<td>Vendor Selection</td>
<td>Coming soon!</td>
</tr>
</tbody>
</table>
WEEKNIGHT PARKING

WORKING GROUP
IMPLEMENTATION TIMELINE

- **June 2018**: Finalize Feedback
- **July 2018**: Develop Implementation Plan based on Feedback
- **October 2018**: Finalize Implementation Plan
- **November 2018**: Group feedback on Implementation Plan
- **Nov/Dec 2018**: Incorporate Feedback
- **Dec 2018**: ACT Approval
- **Jan/Feb 2019**: Executive Sponsor Approval
- **March 2019**: BOT approval
  If ordinance changes needed
FEEDBACK

COST
Employees that have daytime shifts that do not buy parking permits
Higher prices for guaranteed parking
Reconsider salary range structure
Future fee increases
A disincentive for Postdoctoral Fellows to return after 5:00 p.m. for teaching and research
Give postdocs graduate student fee permit rate
Occasional-Use options for temporary employees
General concerns relative to groups having to pay that have not paid in the past.

PERMIT
Departments purchase weeknight service permit
Manage shift overlaps
Daytime permits honored at night
Parking availability
Occasional use options
Weeknight access for daytime Employees without a daytime permit.
Reserved student weeknight residential parking.
Effect on state accessibility and UNC-D parking spaces.
Proximate parking areas designated for employees at night.

VISITORS
Management of proximate parking for visitors/events.
Departments purchase guest passes.
After hours management of parking for groups, such as Bowman Gray/Kessing for children’s swimming lessons.
Relocating permit holders for weeknight events.
Provide event schedules
Need additional ADA spaces available near performance venues during events.

GENERAL
Changes in parking demand on weeknights.
P2P transportation to bus stops on campus.
Late night transportation options
Educational period prior to issuing citations.
Communicating with user groups.
Daytime employees without a daytime parking permit who return to campus at night.

Weeknight event parking for performing arts, athletics, lecture series, et cetera.

Affordable occasional weeknight parking.
WEEKNIGHT PARKING PROGRAM UPDATE

- August 15, 2019 Launch
- Daytime permits honored at night
- Monday through Friday, 5 PM – 7:30 AM
- Non-zoned Parking
- All undergraduate (except first-year) and graduate students eligible
- CAP Members (daytime commuters without a daytime permit)
  - $25 - Annual weeknight permit
  - Free - Twenty weeknight passes
  - $1 - Temporary one-night pass

### Employee Permits

<table>
<thead>
<tr>
<th>Salary Scale</th>
<th>FY 19/20 Permit Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$29K</td>
<td>$234 ($9.00/bi-weekly)</td>
</tr>
<tr>
<td>$29K - $50K</td>
<td>$258 ($9.91/bi-weekly)</td>
</tr>
<tr>
<td>$50K - $100K</td>
<td>$309 ($11.89/bi-weekly)</td>
</tr>
<tr>
<td>&gt;$100K</td>
<td>$402 ($15.45/bi-weekly)</td>
</tr>
</tbody>
</table>

### Student Fees

<table>
<thead>
<tr>
<th>Fees</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$6/yr</td>
<td>$8/yr</td>
<td>$10/yr</td>
</tr>
<tr>
<td></td>
<td>($3/semester)</td>
<td>($4/semester)</td>
<td>($5/semester)</td>
</tr>
</tbody>
</table>
COMMUNICATIONS & MARKETING

**EMPLOYEE**

**Weeknight Parking**

**Primary Daytime**
- No additional action, permit, or fee required. Employees with existing permits. Daytime and park and ride permits valid in weeknight parking lots.

**Primary Nighttime**
- Nighttime employees who park on campus may purchase a weeknight parking permit, based on a sliding salary scale: $235 - $400.

**Commuter Alternative Program**
- Members are eligible for:
  - $25 Annual Permit for primary daytime employees who use alternative transportation during the day;
  - 20 Free Weeknight Passes per term.

**Department Service Permits** valid in Night Parking lots.
- A one-time temporary pass is available for $1.

**STUDENT**

**Weeknight Parking**

**All students (except first-year students) are eligible for a weeknight parking permit**

**Daytime or Park & Ride Permit**
- No additional action, permit, or fee required. Daytime or Park and Ride permits are valid in night parking areas.

**No daytime or Park & Ride Permit**
- Register for a permit online at: MOVE.UNC.EDU

- Remember to bring:
  - Proof of Insurance
  - Vehicle Licence Plate
COMMUNICATION & MARKETING

VISITOR & PATIENT
Weeknight Parking

Visitor Parking

- Meter Parking
  - North Campus: $1.75/hr
  - South Campus: $1.50/hr

Patient Parking

- Hourly parking for patients is available in the Dogwood, Beck, and the Ambulatory Care Center Lot.

Temporary parking is available for $1 in designated lots.

EVENT
Weeknight Parking

Hourly & Metered

- Meter Parking
  - North Campus: $1.75/hr
  - South Campus: $1.50/hr

Pay by Plate

- $1 temporary one night pass is available in designated lots

Pre-Planned/Pre-Sold

- Reserved for events, contact organization or department in designated areas

For detailed event parking information:
MOVE.UNC.EDU/EVENTS
COMING SOON

Weeknight Transit Options
Maps
Additional details
TRANSPORTATION UPDATE

PLANNING AND CONSTRUCTION THAN AUSTIN
TRANSPORTATION PLANNING

LIGHT RAIL PROJECT
Connects UNC to Durham
Funding issues / milestones
$2.5 billion project

BUS RAPID TRANSIT
Connects Eubanks and Southern Village park-and-ride lots
Currently in preliminary engineering
$100 million project

CHT SHORT RANGE TRANSIT PLAN
Route changes in Aug 2019
POINT TO POINT (P2P)

Started new P2P Express service to Baity Hill and west side of campus

Transloc Projects
Real time bus information (P2P Express)
New on-demand reservation/dispatch app