Agenda

Recommended Ordinance Changes

Weeknight Parking

Transit Update

Round Table
Ordinance Changes Recommendations

Removing Cash Option at Meters

- Only 10% of collections are cash ($3,000 monthly)
- Cost of Collections = $1,500 monthly or 50% of cash revenue are spent collecting
  - Staff to collect, count, reconcile, and prepare deposit = $700 monthly
  - Staff to repair cash hardware = $400 monthly
  - Cost of secured transport to bank = $400 monthly
- Hourly cash options include Morehead, Rams Head, Dogwood, and ACC

Convenience fees for ParkMobile:

- Fees are representing average 30% of cost of pay-by-phone parking ($0.35 per transaction).
- Annual cost to system for convenience fees = $15,500
- 15-20% of each ParkMobile transaction

The new parking system will allow for virtual parking permits that new Ordinance regulations must address.

- Shared permit violation – Parking 2 or more vehicles at the same time using one virtual permit; both vehicles subject to citation and tow. <$50
- No Backend Parking (or Non-visible plate) – readability of plate for license plate recognition. $30
- Permit not registered to plate – Plate association for permitting $30
- Electronic Citations - Regulation allowing issuance of an electronic ticket by mail or email
Agenda

Recommended Ordinance Changes

Weeknight Parking

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Round Table
Implementation Timeline

- June 2018: Finalize Feedback
- July 2018: Develop Implementation Plan based on Feedback
- October 2018: Finalize Implementation Plan
- November 2018: Group feedback on Implementation Plan
- Nov/Dec 2018: Incorporate Feedback
- Dec 2018: ACT Approval
- Dec 2018: Executive Sponsor Approval
- March 2019: BOT approval
  (If ordinance changes needed)
General Program Information

- Daytime and Park & Ride Permits: Valid 24 hours
- Weeknight Permits: Valid 5 PM – 7:30 AM, Monday through Friday
- No permit required on Weekends (Friday 5 PM – Monday 7:30 AM)
- Weeknight Permits are non-zoned for designated lots
- All undergraduate (except first-year) & graduate students eligible
- Visitor parking hours extended
- August 15, 2019 Launch
Daytime Employee Permit Holder

- Work schedule primarily between Monday – Friday, 7:30 AM – 5 PM
- Purchases a daytime permit

- Daytime Permits Required
  Mon - Fri, 7:30 AM – 5 PM

- Weeknight or Daytime Permits Required: Mon 5PM – Thurs. 7:30 AM

- Weekends:
  No permit required on weekends
  Friday 5PM – Monday 7:30 AM

- Daytime permits honored weeknights
- $0 - No additional permit or fee required
- Service permits and state vehicles honored in designated spaces.

- Designated permitted lots across campus
- Alternative parking will be recommended when lots are reserved for event parking
Daytime Employee Commuter Alternative Program

- Work schedule primarily
  Monday – Friday, 7:30 AM – 5 PM
- Uses alternative means (bus, bike, walk) to commute to campus
- Does not purchase a daytime permit.

- Daytime Permits Required
  Mon - Fri, 7:30 AM – 5 PM
- Weeknight or Daytime Permits Required:
  Mon 5PM – Thurs. 7:30 AM
- Weekends:
  No permit required on weekends
  Friday 5PM – Monday 7:30 AM

- Purchase annual weeknight permit for $25
- 20 free weeknight passes per semester
- Service permits and state vehicles honored
- $1 temporary one-night pass in designated areas

- Permits honored in designated permitted lots across campus
- Alternative parking will be recommended when lots are reserved for event parking
**Evening Employee**

- Work schedule primarily 5 PM - 7:30 AM
- Does not purchase a daytime permit (includes park and ride permit)

- Daytime Permits Required
  Mon - Fri, 7:30 AM – 5 PM

- Weeknight or Daytime Permits Required:
  Mon 5PM – Thurs. 7:30 AM

- Weekends:
  No permit required on weekends
  Friday 5PM – Monday 7:30 AM

- Purchase a weeknight parking permit through department registration process
- $234 – 402 ($9.75 – 16.75 biweekly)
- Service permits and state vehicles honored in designated spaces.

- Permits honored in designated permitted lots across campus
- Alternative parking will be recommended when lots are reserved for event parking
Work schedule primarily between Mon – Fri, 7:30 AM – 5 PM

Purchases a daytime permit

Daytime Permits Required
Mon - Fri, 7:30 AM – 5 PM

Weeknight or Daytime Permits Required:
Mon 5PM. – Thurs. 7:30 AM

Weekends:
No permit required on weekends Friday 5PM – Monday 7:30 AM

Daytime permits honored weeknights

$0 - No additional permit or fee required

Service permits and state vehicles honored in designated spaces.

Designated permitted lots across campus

Alternative parking will be recommended when lots are reserved for event parking
Postdoctoral Fellow
Commuter Alternative Program

- Work schedule primarily Monday – Friday, 7:30 AM – 5 PM
- Uses alternative means (bus, bike, walk) to commute to campus
- Does not purchase a daytime permit.

- Daytime Permits Required
  Mon - Fri, 7:30 AM – 5 PM
- Weeknight or Daytime Permits Required:
  Mon 5PM. – Thurs. 7:30 AM
- Weekends:
  No permit required on weekends
  Friday 5PM – Monday 7:30 AM

- Purchase annual weeknight permit for $25
- 20 free weeknight passes per semester
- Service permits and state vehicles honored
- $1 temporary one-night pass in designated areas

- Permits honored in designated permitted lots across campus
- Alternative parking will be recommended when lots are reserved for event parking
Students

- All undergraduate students (excludes first-years)
- All graduate and professional students
- Daytime Permits Required
  Mon - Fri, 7:30 AM – 5 PM
- Weeknight or Daytime Permits Required:
  Mon 5PM. – Thurs. 7:30 AM
- Weekends:
  No permit required on weekends
  Friday 5PM – Monday 7:30 AM
- $6 annual - Paid by student fee
- Daytime permits honored
- Students without a daytime permit, request weeknight parking permit online during registration period
- Proof of registration and insurance required for all permits
- Permits honored in designated permitted lots across campus
- Alternative parking will be recommended when lots are reserved for event parking

Daytime or Park & Ride Permit

No additional action, permit, or fee required. Daytime or Park and Ride permits are valid in all night parking areas.

All students (except first-year students) are eligible for a weeknight parking permit.

No daytime or Park & Ride Permit

Register for a permit online at: MOVE.UNC.EDU

Remember to bring:
- Proof of Insurance
- Vehicle Licence Plate
**Accessible Parking Employees & Students**

**Permit Holder**

- Employees with UNC-D Permit for Daytime
- Students with UNC-D Permit for Daytime

**Who**

**When**

- Daytime Permits Required
  - Mon - Fri, 7:30 AM – 5 PM

- Weeknight or Daytime Permits Required:
  - Mon 5PM. – Thurs. 7:30 AM

- Weekends:
  - No permit required on weekends
  - Friday 5PM – Monday 7:30 AM

**How**

- Daytime UNC-D permits honored weeknights
- $0 - No additional permit or fee required
- P2P On-Demand Accessible transport available for intra-campus travel
- UNC-D Daytime Permits honored in UNC-D spaces throughout campus
- Alternative parking will be recommended with P2P transport when lots are reserved for event parking

**Where**

**Non-permit Holder**

- Employees without UNC-D Permit for Daytime
- Students without UNC-D Permit for Daytime

**Who**

**When**

- Daytime Permits Required
  - Mon - Fri, 7:30 AM – 5 PM

- Weeknight or Daytime Permits Required:
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- Weekends:
  - No permit required on weekends
  - Friday 5PM – Monday 7:30 AM

**How**

- Purchase UNC-D Weeknight parking permit
- $234 – 402 ($9.75 – 16.75 biweekly)
- Service permits and state vehicles honored in designated spaces.
- UNC-D Daytime Permits honored in UNC-D spaces throughout campus
- Alternative parking will be recommended with P2P transport when lots are reserved for event parking
Visitors

Who
• Patients and visitors on campus after 5 PM, Monday - Friday

When
• Weeknight: Monday – Thursday, 5 PM – 7:30 AM

How
• Designated Visitor & Metered / One-Night Pass lots
  • $1.75 (hourly) North and Mid-Campus
  • $1.50 (hourly) South Campus
  • $1 one-night temporary pass in designated lots only

Where
• Designated visitor areas and meters
• Lots throughout campus
Weeknight Events

• Patrons visiting campus for an event after 5 PM, Monday - Thursday

• Weeknight: Monday – Thursday, 5 PM – 7:30 AM

• Donor Parking - Reserved parking arranged by hosting department

• Public Parking - Designated for event in specific lots. Rates vary ($5 – $20)

• Visitor / Guest – Designated Visitor & Metered/One-Night Pass lots
  • $1.75 (hourly) North and Mid-Campus
  • $1.50 (hourly) South Campus
  • $1 one-night temporary pass in designated lots only

• Lots throughout campus
• Designated visitor areas and meters

For detailed event parking information: MOVE.UNC.EDU/EVENTS
Next Steps

- Communications and Marketing
- Education first 6 months of implementation
- Direct email to employees and students
- Signage
- The Gazette & Daily Tar Heel
- Potential for Mobile App development with Department of Computer Science
Agenda

Recommended Ordinance Changes

Weeknight Parking

Transit Update

Round Table
Late Night Travel Update

Recommendations:
1. Expand P2P
   ◦ Off-campus/downtown destinations for P2P Express
   ◦ Further reach for P2P on-demand services
2. Revise Safe Ride routes (Chapel Hill Transit operated)
   ◦ Modify existing routes to reflect current student densities
   ◦ Consider other CHT options

Additional Consideration:
◎ Analyze effectiveness of SafeWalk program
◎ Identify other options to achieve SafeWalk objectives

Next Steps:
◎ Meet with student reps in January
◎ Develop final plan for approval by ACT and Executive Sponsor Group by Spring '19
Round Table
APPENDIX
PLANNING PROCESS

Transportation & Parking partners with broad-based representatives on the Advisory Committee for Transportation and Executive Sponsors to vet 5-Year Plan recommendations.

January – March 2016
- Kimley-Horn Consultants hired and launched 5-Year Plan Process
- Previous 5-Year Plan performance reviewed

April – May 2016
- Public Outreach & Stakeholder Feedback

June – August 2016
- System Evaluation & Strategy Analysis

September 2016
- Initial recommendations to Advisory Committee for Transportation (ACT)

October – November 2016
- ACT members collaborated and reviewed multiple iterations of proposed strategies
- Continued campus outreach to solicit feedback on draft recommendations
- Executive Sponsor review after ACT review

December 2016
- Final 5-Year Plan recommendations revised to reflect feedback from stakeholders
- Continued Stakeholder Outreach

January – February 2017
- Presented final 5-Year Plan recommendations to Executive Sponsors
- Presented to Faculty Council
- Prepare Ordinance changes

March 2017
- Present to the Board of Trustees.
FUNDINGS STRATEGY CONSIDERTATIONS

Guiding Principles
- Reduce parking subsidy for transit services
- Develop a more equitable balance of the cost of the Transportation and Parking System to all users of the System
- Sufficient funding for Chapel Hill Transit over the 5-year planning period

Stakeholder Feedback for Strategy Development
- Consider night parking fees/permits to help fund system
- No increases on UNC Healthcare patient/visitor rates (Dogwood, ACC, Hospital ADA)
- Minimize increases to: Student Transportation Fees & Daytime Permit Holders
- Adjust lowest parking permit salary scale from $25K to $29K
# FUNDING DEMANDS & OBLIGATIONS

<table>
<thead>
<tr>
<th>Obligation</th>
<th>5-Year Total</th>
<th>Average Growth per Year</th>
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<tbody>
<tr>
<td>Chapel Hill Transit</td>
<td>$7,730,700</td>
<td>$1,546,140/yr</td>
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<tr>
<td>Regional Transit (Go Triangle, PART, Chatham)</td>
<td>$1,056,837</td>
<td>$211,367/yr</td>
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<tr>
<td>P2P – TransLoc</td>
<td>$350,000</td>
<td>$70,000/yr</td>
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<tr>
<td>Inflation on Existing Expenses</td>
<td>$4,179,981</td>
<td>$835,996/yr</td>
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<tr>
<td>Patient/Visitor Deck Debt Payment</td>
<td>$1,168,000</td>
<td>$233,600/yr</td>
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<tr>
<td><strong>Total Needed over 5 Years to Meet Growth</strong></td>
<td><strong>$1,168,000</strong></td>
<td><strong>$233,600/yr</strong></td>
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<tr>
<td><strong>Growth as Percent of Annual Budget</strong></td>
<td><strong>$2,897,103/yr</strong></td>
<td><strong>8%</strong></td>
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## MEETING OBLIGATIONS

### SYSTEM ENHANCEMENTS
- Enhance Customer Service
- Improve Financial Performance
- Increase Sustainability

### REVENUE SOURCES
**SYSTEM ENHANCEMENTS TIMELINE**

<table>
<thead>
<tr>
<th>System Enhancement</th>
<th>FY17/18</th>
<th>FY18/19</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
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<tbody>
<tr>
<td>LED Parking Deck Installations</td>
<td>Rams Head / Cobb</td>
<td>Rams Head / Cobb</td>
<td>Jackson Circle / Business School</td>
<td>Jackson Circle / Business School</td>
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<tr>
<td>PARCS</td>
<td>Implementation</td>
<td>Implementation</td>
<td>Implementation</td>
<td></td>
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<tr>
<td>Bike Share</td>
<td>Implementation</td>
<td>Implementation</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>TransLoc</td>
<td>Implementation</td>
<td></td>
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</tbody>
</table>

**LED Update:**
- Designer selection Oct.-Dec. 2017
- BOT approval Jan. – Jan. 2018
- Construction May 2018

**PARCS Update:**
- Developed Purchasing Team with T&P, F&A Procurement Services, IT
- Developed and released Request for Information in Spring 2017 – 6 vendors submitted
- In-process of developing Request for Purchasing-planning for September release

**Bike Share Update:**
- T&P released Invitation for Bid in April 2017
- UNC selected Gotcha Bikes in April 2017
- Preview first bike at Three Zeros Event on Sept. 2017
- Launch October 25, 2017

**Transloc**
- T&P implemented tracking of P2P Express Shuttles in August 2016
- Currently testing system for On-Demand services
## REVENUE SOURCES  FUNDING STRATEGY

<table>
<thead>
<tr>
<th></th>
<th>FY17/18</th>
<th>FY18/19</th>
<th>FY19/20</th>
<th>FY20/21</th>
<th>FY21/22</th>
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<tbody>
<tr>
<td><strong>Annual Daytime Permit Increases</strong>&lt;sup&gt;1,2&lt;/sup&gt;</td>
<td>+1%</td>
<td>+1%</td>
<td>+1%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>1% = $0.12 to $0.88 / bi-weekly period</td>
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<tr>
<td><strong>Department Transportation Fee Increases</strong>&lt;sup&gt;3&lt;/sup&gt;</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<td>-</td>
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<tr>
<td><strong>Student Transportation Fee Increases</strong>&lt;sup&gt;3&lt;/sup&gt;</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>- Local/Regional component</td>
<td>+$5.44/yr (3.5%)</td>
<td>+$5.64/yr (3.5%)</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>- Night Parking component (Overall rate)</td>
<td>-</td>
<td>-</td>
<td>+$6</td>
<td>+$2</td>
<td>+$2</td>
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<td></td>
<td></td>
<td>($6)</td>
<td>($8)</td>
<td>($10)</td>
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<tr>
<td><strong>Night Parking – Employee Permit</strong></td>
<td>-</td>
<td>-</td>
<td>$234-402/yr</td>
<td>$234-402/yr</td>
<td>$234-402/yr</td>
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<tr>
<td><strong>Night Parking – Visitor Parking</strong>&lt;sup&gt;4&lt;/sup&gt;</td>
<td>-</td>
<td>-</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td><strong>North Campus &amp; Meters Hourly Rate Increases</strong>&lt;sup&gt;5&lt;/sup&gt; (Overall rate)</td>
<td>+$0.25/hr</td>
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<tr>
<td></td>
<td>($1.75/hr)</td>
<td>($1.75/hr)</td>
<td>($1.75/hr)</td>
<td>($1.75/hr)</td>
<td>($1.75/hr)</td>
</tr>
</tbody>
</table>

- Decrease parking subsidy to transit from $1 M to $800 K
- Reduced fund balance operating from 90 days to 30 days
- PARCS and Bike Share paid by fund balance
5-Year Plan
Structure of Policy & Program Development

- Advisory Committee on Transportation (ACT)
  - Members appointed by Vice Chancellor for Finance & Operations (VC sends requests for appointments to executive leadership of areas for recommendations)
  - 5-Year Plan process requires two members from each representative group
- Broad-based representative membership includes:
  - Undergraduate and Graduate (President and Treasurer must represent during 5-Year Plan process)
  - Faculty Council
  - Employee Forum
  - Student Affairs
  - College Schools & Libraries
  - School of Medicine
  - UNC Hospitals
  - Athletics
  - UNC Police Chief
  - AVC for Facilities Services
- Consulting firm hired to lead 5-Year Plan process and submit final report
- ACT Recommends Five-Year Plan
  - Ensure financial stability and system funding model
  - Anticipate scope and cost of programs and campus expansion
  - Evaluate performance and equity of system
- Executive Sponsor Group
  - Chaired by Vice Chancellor for Finance and Operations (formerly Finance and Administration)
5-Year Plan
Funding Considerations

Guiding Principles
- Reduce parking subsidy for transit services
- Develop a more equitable balance of the cost of the Transportation and Parking System to all users
- Sufficient funding for Chapel Hill Transit over the 5-year planning period

Stakeholder Feedback for Strategy Development
- Consider night parking fees/permits to help fund system
- No increases on UNC Healthcare patient/visitor rates (Dogwood, ACC, Hospital ADA)
- Minimize increases to: Student Transportation Fees & Daytime Permit Holders*
- Adjust lowest parking permit salary scale from $25K to $29K

* Restrictions on increases to student fees enacted by the Board of Governors.
* Sensitivity to UNC daytime ranges that are now in line with schools in metropolitan areas like LA and Boston.
Weeknight Parking Financial Strategy

System Obligations:
- Chapel Hill Transit
- Regional Transit (GoTriangle, PART, Chatham)
- TransLoc for P2P
- Inflation
- Patient/Visitor Deck Debt Payment

Weeknight Parking Projected Revenue: $ 2.3M
Total Project Revenue:  $ 5.3 M
5-Year Plan
Growth & Obligations

Annual growth $2.9 M per year (8% annual increase)
- Chapel Hill Transit
- Regional Transit (GoTriangle, PART, Chatham)
- TransLoc for P2P
- Inflation
- Patient/Visitor Deck Debt Payment

Meeting System & Financial Obligations

- System Enhancements
  - Enhance customer service
  - Improve financial performance
  - Increase sustainability

- Revenue Sources
Weeknight Parking
Financial Strategy to Maintain System

• Weeknight and Park and Ride fees approved in previous 5-Year Plan (2011-16). Weeknight Parking was canceled as it was being implemented. Groups that expressed concerns about the program cancellation were advised it would be considered in next 5-Year Plan process.

• After consideration of several strategies to meet financial obligations, Committee members recommended including fees for weeknight parking as part of current 5-Year Plan approaches.

• Final ACT recommendations approved by Executive Sponsor Group

• Board of Trustees approval for fees incorporated into Ordinance Regulated Traffic & Parking

• Transportation & Parking
Why Night Parking?
ACT considerations regarding funding

Parking Permit Prices (Daytime Users)
- Rates increased by 20% in 2001-02 and another 5% in 2002-03
- Developed Sliding Scale for employee permit pricing based on salary.
- 4 years of increases of 2.5%, 5%, 10%, 20% tied to salary scales.
- By 2009-10, highest priced permits increased an average of 25% per year since 2000. Lowest priced permits averaged 6% increase per year.
- Cost of living average increases on all permit scales have occurred since 2010.
- Student permit increases based on lowest scale employee increases

Department Fees
- Developed department fee structure that initially charged 0.104% of payroll to support fare-free employee transit.
- Two rate increases over the last 15 years. Rate is now 0.298% of payroll.

Hourly Parking
- North campus increased from $1 per hour/ $8 max to $1.75/ no max.
- South campus increased from $.75 per hour/ $6 max to $1.50/ $10 max (rates lower to accommodate Healthcare)

Student Fees
- 7.5% average per year increase to support fare-free local and regional transit services.

Fines
- UNC returns fine revenue (excluding 20% for collection cost) to state for K-12 education due to lawsuit

Lost Space Replacement Fee
- Initial charge to projects was $10K per permanent space lost. Increased to $15K and current replacement cost is $20K per space (construction costs range from $30K-$44K per space).

Event Rates Maximums
- Car doubled from $10 to $20, Limo increased from $20 to $30, RV increased from $30 to $40.
Athletic Events

Options for Event Parking

✓ Hourly/Metered - First-come, first-served at $1.75 per hour on North Campus and Mid-Campus and $1.50 on South Campus

✓ Pay by Plate – First-come, first-served $1 temporary one-night parking available in designated lots.

✓ Public Parking – Pre-purchase or first-come, first-served parking available in designated event public parking lots.

✓ Pre-planned / Pre-Sold – Lots reserved for event to accommodate organization and event patrons.

Events will vary in scope and will be planned with Athletics' operation staff to accommodate venue and event needs.

For detailed event parking information: MOVE.UNC.EDU/EVENTS
History of System

NC General Statute Chapter 116, Article 1, Part 6 authorizes UNC to adopt rules and regulations to maintain a receipt-supported transportation system. The Board of Trustees annually adopts the Ordinance Regulating Traffic and Parking at UNC, which outlines UNC-CH's parking regulations. Money collected for parking and transportation is only to be used for the system. Fine revenues, excluding 20% for collection, return to State K-12 education.

1997 – Transit & Parking Task Force
- Issues: Building sites taking over surface parking spaces; parking system not compensated for lost spaces; no planned replacement of lost spaces; high demand for on-campus parking
- Recommendations: Recover cost to rebuild parking spaces in decks; develop alternative modes such as park and ride and transit
- Adopted by Main Campus Development Plan in 2000

2000 – Higher Education Bonds & New Debt Authority
- Campus Master Plan utilized over 10 acres of surface parking for building footprints and green space
- Town of Chapel Hill OI-4 zoning district limits parking growth to 1,579 spaces, requiring alternative modes to accommodate commuters (park and ride, transit)
- Forced expensive deck construction and park and ride lots due to lost spaces, and increased transit costs to provide alternative options to on-campus parking
Transportation System Changes

To accommodate campus growth that included an additional 7.6M square feet in development plus 4,300 students and 2,500 UNC employees along with significant growth in UNC Hospitals, the transportation system moved from large inexpensive surface lots to parking decks. Alternative transportation options required the construction of additional park and ride lots plus significant financial contributions to local and regional fare-free transit.

- Constructed 6 parking decks (3,704 spaces) at $127.5M, 2 park and ride lots at $2.1M, and a 600 space off-campus storage lot for resident students at $2.1M over the course of 15 years. The Development Plan only allows 1,579 net additional spaces.

- Deck Construction - Replacement costs for lost parking did not meet cost of rebuilding spaces. T&P currently holds $77.3M in debt with an annual debt payment of $6.9M. Bell Tower debt will result in additional total debt and annual payments.

- Fare-Free Transit - Based on growth and restricted parking on campus, alternatives such as fare-free at boarding local and regional transit options were pursued to encourage voluntary moves to alternatives by campus commuters.

- T&P Developed a collaborative 5-Year Plan process in 2003 that engaged the campus community in developing programs and funding strategies to support the significant challenges facing the system. There have been three 5-Year Planning processes, with the last iteration of the Charter revised to include an Executive Sponsor Group Chairied by the VC of Finance and Operation with final approval of all recommendations from the Advisory Committee on Transportation.
Planning & Process

ACT charged with developing funding strategies to cover a FY18-22 average annual growth of $2.9M

- Kimley-Horn led 5-Year Plan process
- 26-member ACT appointed by campus leadership
- Campus-wide outreach
  - Online survey
  - Stakeholder Meetings prior to initial consultant recommendations
  - Campus Transportation Fairs
  - Presentation of Recommended Plan to Stakeholders
  - Communications Plan & Continued Check-in with Stakeholders (featured in Gazette, Daily Tar Heel, UNC web posts)
- Strategies initially presented to ACT by consultants did not include a weeknight parking program
- Employee Forum & Faculty Council representatives requested and supported including a weeknight parking program to support funding needs
- Final recommendations presented to Executive Sponsor Group, Chancellor, and Board of Trustees
- Concerns expressed from various represented groups regarding specifics of weeknight parking program and cost impacts to individuals and groups that have not paid in the past.
- Weeknight Working Group developed to work with broader campus community to recommend implementation plan
- Weeknight Working Group initiated in Fall 2017 to solicit feedback
- Weeknight Working Group to make recommendations by Fall 2018
## 5-Year Plan Funding Strategy

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<th></th>
<th>FY17/18</th>
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<tr>
<td>(Overall rate)</td>
<td>-</td>
<td>-</td>
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<td>($8)</td>
<td>($10)</td>
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<tr>
<td><strong>Night Parking – Employee Permit</strong></td>
<td>-</td>
<td>-</td>
<td>$234-402/yr</td>
<td>$234-402/yr</td>
<td>$234-402/yr</td>
</tr>
<tr>
<td><strong>Night Parking – Visitor Parking</strong></td>
<td>-</td>
<td>-</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td><strong>North Campus &amp; Meters Hourly Rate Increases (Overall rate)</strong></td>
<td>+$0.25/hr</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>(Overall rate)</td>
<td>+$1.75/hr</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

- Reduced transit subsidy from $1M to $800K
- Reduced fund balance operating from 90 days to 30 days
- PARCS and Bike Share paid by fund balance
## 5-Year Plan Revenue Projections

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Daytime Permit Increases (1% for first three years of Plan)</td>
<td>$1,661,179</td>
</tr>
<tr>
<td>Department Transportation Fee Increases (No Increase required)</td>
<td>$0</td>
</tr>
<tr>
<td>Student Transportation Fee Increases (Local/Regional component)</td>
<td>$355,072</td>
</tr>
<tr>
<td>Student Transportation Fee Increases (Weeknight Parking component)</td>
<td>$615,864</td>
</tr>
<tr>
<td>Weeknight Parking – Employee Permit</td>
<td>$1,029,525</td>
</tr>
<tr>
<td>Weeknight Parking Visitor Parking</td>
<td>$683,642</td>
</tr>
<tr>
<td>North Campus &amp; Meters Hourly Rate Increases</td>
<td>$916,667</td>
</tr>
<tr>
<td><strong>Total Revenue from Funding Strategies</strong></td>
<td><strong>5,261,949</strong></td>
</tr>
</tbody>
</table>

Weeknight Parking represents 44% of the total revenue from funding strategies.

ACT and Executive Sponsor Group members participating in the process, while approving the Plan, were all keenly aware of the sensitivity of the Weeknight Parking issue for the entire UNC campus. During each 5-Year planning process, difficult funding decisions are made to maintain this critical infrastructure for the campus.
Weeknight Parking Program

Transportation & Parking partners with broad-based representatives on the Advisory Committee for Transportation and Executive Sponsors to vet 5-Year Plan recommendations.

Funding strategy recommended by ACT as part of 5-Year Plan
Approved by Executive Sponsor Group
Approved by Board of Trustees
Weeknight Working Group
◦ Charged with helping to develop implementation plan
◦ Collect feedback
5-Year Plan System Enhancements

**LED Update:**
- Designer selection October - December 2017
- BOT approval January 2018
- Construction May 2018

**PARCS Update:**
- Developed Purchasing Team with T&P, F&O Procurement Services, IT
- RFP released November 2017
- Recommendation made to procurement October 2018

**Bike Share Update:**
- Released Invitation for Bid in April 2017
- UNC-CH selected Gotcha Bikes in April 2017
- Launched October 2017

**TransLoc**
- T&P implemented tracking of P2P Express Shuttles in August 2016
- Web and mobile requests for On-Demand services launched October 2018