

ADVISORY COMMITTEE ON TRANSPORTATION & PARKING

MARCH 20, 2019

5-Year Plan Update



PARCS Vendor
Contract Negotiations



TransLoc for P2P
On-demand service
requests now available



Tar Heel Bikes
Over 5700 active
members

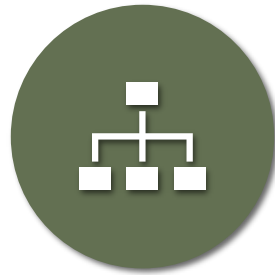


LED Lighting
4 Decks

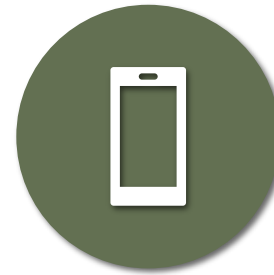
Weeknight Parking



INDIVIDUAL PLANS
(EVENTS & AREAS)



MAPPING

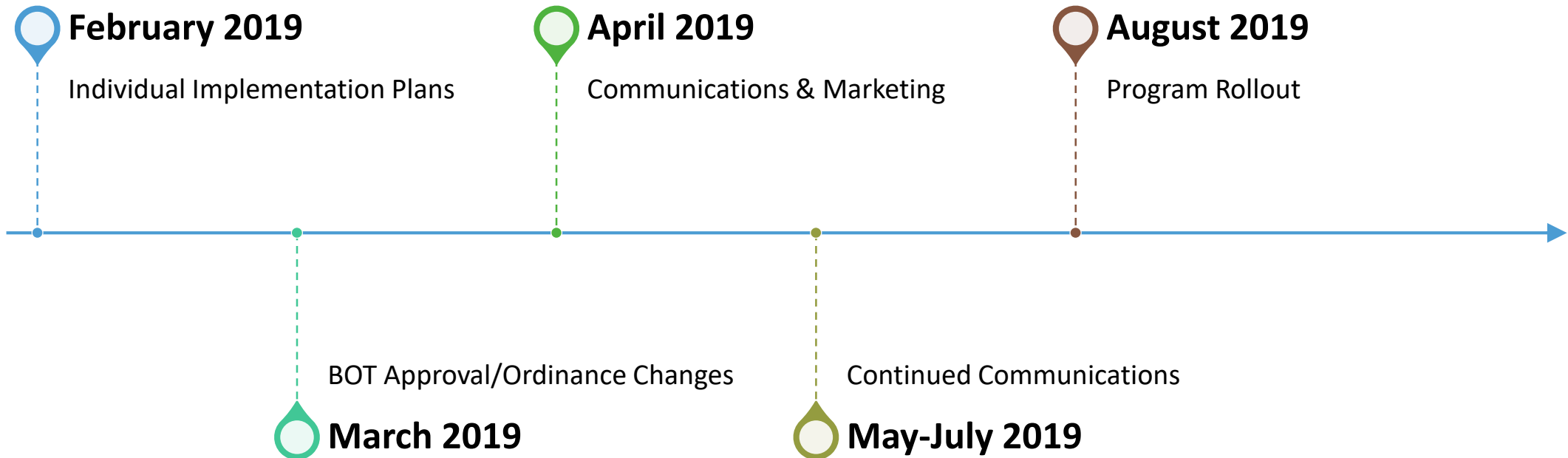


MOBILE APP



MARKETING &
COMMUNICATIONS

Implementation Timeline & Next Steps



Late Night Travel Update

Recommendations:

1. Expand P2P
 - Off-campus/downtown destinations for P2P Express
 - Further reach for P2P on-demand services
2. Revise Safe Ride routes (Chapel Hill Transit operated)
 - Modify existing routes to reflect current student densities
 - Consider other CHT options



Additional Consideration:

- Analyze effectiveness of SafeWalk program
- Identify other options to achieve SafeWalk objectives

Next Steps:

- Meet with student reps in January
- Develop final plan for approval by ACT and Executive Sponsor Group by Spring '19



Ordinance Changes

Marketing & Communications Update

Round Table

APPENDIX

Next Steps

Communications
and Marketing

Education first 6
months of
implementation

Direct email to
employees and
students

Signage

The Gazette &
Daily Tar Heel

Potential for Mobile
App development
with Department of
Computer Science