ADVISORY COMMITTEE ON TRANSPORTATION & PARKING

MARCH 20, 2019
5-Year Plan Update

PARCS Vendor
Contract Negotiations

TransLoc for P2P
On-demand service requests now available

Tar Heel Bikes
Over 5700 active members

LED Lighting
4 Decks
Weeknight Parking

- **INDIVIDUAL PLANS (EVENTS & AREAS)**
- **MAPPING**
- **MOBILE APP**
- **MARKETING & COMMUNICATIONS**
Implementation Timeline & Next Steps

- **February 2019**: Individual Implementation Plans
- **March 2019**: BOT Approval/Ordinance Changes
- **April 2019**: Communications & Marketing
- **May-July 2019**: Continued Communications
- **August 2019**: Program Rollout
Late Night Travel Update

Recommendations:
1. Expand P2P
   ◦ Off-campus/downtown destinations for P2P Express
   ◦ Further reach for P2P on-demand services
2. Revise Safe Ride routes (Chapel Hill Transit operated)
   ◦ Modify existing routes to reflect current student densities
   ◦ Consider other CHT options

Additional Consideration:
◦ Analyze effectiveness of SafeWalk program
◦ Identify other options to achieve SafeWalk objectives

Next Steps:
◦ Meet with student reps in January
◦ Develop final plan for approval by ACT and Executive Sponsor Group by Spring '19
Ordinance Changes
Round Table
APPENDIX
Next Steps

Communications and Marketing
Education first 6 months of implementation
Direct email to employees and students

Signage
The Gazette & Daily Tar Heel
Potential for Mobile App development with Department of Computer Science