AGENDA

Weeknight Parking Update

Update on Outreach

Update on Late Night Travel

Round Table
STRUCTURE OF POLICY & PROGRAM DEVELOPMENT

• Advisory Committee on Transportation (ACT)
  • Members appointed by Vice Chancellor for Finance & Operations (VC sends requests for appointments to executive leadership of areas for recommendations)
  • 5-Year Plan process allows two members from each representative group
  • Broad-based representative membership includes:
    • Undergraduate and Graduate (President and Treasurer must represent during 5-Year Plan process)
    • Faculty Council
    • Employee Forum
    • Student Affairs
    • College Schools & Libraries
    • School of Medicine
    • UNC Hospitals
    • Athletics
    • UNC Police Chief
    • AVC for Facilities Services Partners
      • Chapel Hill Transit
      • GoTriangle

• Executive Sponsor Group
  • Chaired by Vice Chancellor for Finance and Operations (formerly Finance and Administration)

• ACT Recommends Five-Year Plan
  • Ensure financial stability and system funding model
  • Anticipate scope and cost of programs and campus expansion
  • Evaluate performance and equity of system
Advisory Committee on Transportation (ACT) worked from March 2016 through March 2017 recommended 5-Year Plan to Executive Sponsor Group with final approval for policy and fees through the Board of Trustees. Commitment made to develop implementation plan with additional feedback from broader community representatives.

- **Fall 2017**
  - Develop Membership & Charter

- **Spring 2018**
  - Collect Feedback

- **Summer 2018**
  - Review & Develop Recommendations

- **Fall 2018**
  - Feedback & Finalize Plan

- **Spring 2019**
  - Marketing & Communication
WHAT WE KNOW

Monday through Friday 5 PM – 7:30 AM
Permits Not Restricted to one lot (allows free movement around campus)
Daytime and Park & Ride Permits honored at night
All undergraduate (excluding first-year) & graduate students eligible
Visitor parking hours extended
FY 2019/2020 Launch
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RECURRING FEEDBACK/ISSUE

Daytime employees without a daytime parking permit who return to campus at night.

Weeknight event parking for performing arts, athletics, lecture series, et cetera.

Affordable occasional weeknight parking.
## FEEDBACK

### COST
- Employees that have daytime shifts that do not buy parking permits
- Higher prices for guaranteed parking
- Reconsider salary range structure
- Future fee increases
- A disincentive for Postdoctoral Fellows to return after 5:00 p.m. for teaching and research
- Give postdocs graduate student fee permit rate
- Occasional-Use options for temporary employees
- General concerns relative to groups having to pay that have not paid in the past.

### VISITORS
- Management of proximate parking for visitors/events.
- Departments purchase guest passes.
- After hours management of parking for groups, such as Bowman Gray/Kessing for children’s swimming lessons.
- Relocating permit holders for weeknight events.
- Provide event schedules
- Need additional ADA spaces available near performance venues during events.

### PERMIT
- Departments purchase weeknight service permit
- Manage shift overlaps
- Daytime permits honored at night
- Parking availability
- Occasional use options
- Weeknight access for daytime Employees without a daytime permit.
- Reserved student weeknight residential parking.
- Effect on state accessibility and UNC-D parking spaces.
- Proximate parking areas designated for employees at night.

### GENERAL
- Changes in parking demand on weeknights.
- P2P transportation to bus stops on campus.
- Late night transportation options
- Educational period prior to issuing citations.
- Communicating with user groups.
Concern/Feedback:
800 postdocs on campus at any given time with a total of nearly 1,250 each year
Postdoc population consists of daytime commuters with approximately 41% who
purchase a daytime permit and commute to campus.
The remaining 59% use fare-free local and regional transit, bike, or walk to campus.
Approximately 80% of postdocs return to campus after 5PM more than twice a week.¹

Note: During Outreach sessions conducted across campus, the same issue of how much will daytime employees that do not buy permits (utilize transit, bike, walk for commuting) have to pay to come back to campus after 5PM.

¹ based on survey conducted by Postdoctoral Fellow Lindsay Costantini, provided February 2017
## OUTREACH TO DATE

<table>
<thead>
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<th>To be scheduled:</th>
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<tr>
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<tr>
<td>Student Federation</td>
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<tr>
<td>PlayMakers</td>
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- Campus Recreation
- Athletics
- Post-Doctoral Fellows
- School of Government
- School of Law
- Town of Chapel Hill/Police
# WEEKNIGHT PARKING WORKING GROUP MEMBERSHIP & PROPOSED SCHEDULE

## ACT REPRESENTATIVES & ADDITIONAL STAKEHOLDER

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<thead>
<tr>
<th>Athletics</th>
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<td>Student Affairs</td>
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## ADVISORY COMMITTEE ON TRANSPORTATION MEETINGS

- November 1
- December 20 (cancelled)
- February 21
- April 18

## WEEKNIGHT PARKING WORKING GROUP MEETINGS

- November 15
- January 17 (cancelled due to adverse weather)
- March 21
- May 16 (if needed)
WEEKNIGHT PARKING PROGRAM – PERMIT & FEES

Pricing for Ordinance approved March 2017 by BOT.

Increase Visitor Hours
Employee Weeknight Parking Permits

<table>
<thead>
<tr>
<th>Salary Scale</th>
<th>Permit Price</th>
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<tbody>
<tr>
<td>&lt;$29K</td>
<td>$234 ($9.00/bi-weekly)</td>
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<td>$29K - $50K</td>
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<td>$50K - $100K</td>
<td>$309 ($11.89/bi-weekly)</td>
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<tr>
<td>&gt;$100K</td>
<td>$402 ($15.45/bi-weekly)</td>
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Student Weeknight Parking Fee

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<tr>
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<th>FY17/18</th>
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<td>Fees</td>
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<td>$0</td>
<td>$6/yr</td>
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LATE NIGHT TRAVEL UPDATE

Than Austin
OBJECTIVES

Improve late night travel options
Enhance personal safety and security after dark
Develop on-campus to off-campus connections
Maximize value of student fees for transportation
CURRENT LATE NIGHT SERVICES

Point-to-Point (P2P)
  P2P Express (fixed route circulator)
  Shuttles (After Dark, Library, Law School, RR Lot)
  Stays on campus

Safe Ride
  Operated by Chapel Hill Transit
  Three fixed routes to off-campus student residential areas

Other services
  Safe Walk
  UNC Hospitals shuttles
  Private (Uber/Lyft)
OPTION 1: EXPAND P2P

Expand P2P Express fixed routes to downtown area
Expand reach of after dark shuttles
OPTION 1: EXPAND P2P

Point-to-Point Express (P2P) Schedule
Dell 7 a.m. - 4 a.m.
P2P Express Route
P2P Express Stop

Point-to-Point Shuttle (P2P) Schedule
Mon-Sat 7 a.m. - 11 p.m.
On-Demand Sunday Nights
P2P Shuttle Route
P2P Shuttle Stop
OPTION 2: REVISE SAFE RIDE

Discussed route changes with Chapel Hill Transit

Investigated other CHT service options
OPTION 2: REVISE SAFE RIDE

Modify J to reach Jones Ferry/NC 54 area
Eliminate G
Add trips to T
Rebrand/rename routes
Launch marketing campaign Fall 2018 to increase awareness

Cost: net zero
FUTURE PHASE

Investigate other alternatives
   Electric cart services
   Rideshare programs
   More significant changes to P2P and/or CHT Safe Ride

Identify additional funding
QUESTIONS & CONCERNS
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