

# ADVISORY COMMITTEE ON TRANSPORTATION

April 18, 2018

# AGENDA



Weeknight Parking Update

Update on Outreach

Update on Late Night Travel

Round Table

# STRUCTURE OF POLICY & PROGRAM DEVELOPMENT

- Advisory Committee on Transportation (ACT)
  - Members appointed by Vice Chancellor for Finance & Operations (VC sends requests for appointments to executive leadership of areas for recommendations)
  - 5-Year Plan process allows two members from each representative group
  - Broad-based representative membership includes:
    - Undergraduate and Graduate (President and Treasurer must represent during 5-Year Plan process)
    - Faculty Council
    - Employee Forum
    - Student Affairs
    - College Schools & Libraries
    - School of Medicine
    - UNC Hospitals
    - Athletics
    - UNC Police Chief
    - AVC for Facilities Services
- Executive Sponsor Group
  - Chaired by Vice Chancellor for Finance and Operations (formerly Finance and Administration)
- ACT Recommends Five-Year Plan
  - Ensure financial stability and system funding model
  - Anticipate scope and cost of programs and campus expansion
  - Evaluate performance and equity of system

## Partners

- Chapel Hill Transit
- GoTriangle

# WEEKNIGHT PARKING COMPONENT

Advisory Committee on Transportation (ACT) worked from March 2016 through March 2017 recommended 5-Year Plan to Executive Sponsor Group with final approval for policy and fees through the Board of Trustees. Commitment made to develop implementation plan with additional feedback from broader community representatives.

Fall 2017  
Develop  
Membership &  
Charter

Spring 2018  
Collect Feedback

Summer 2018  
Review & Develop  
Recommendations

Fall 2018  
Feedback &  
Finalize Plan

Spring 2019  
Marketing &  
Communication

# WHAT WE KNOW

Monday through Friday 5 PM – 7:30 AM

Permits Not Restricted to one lot (allows free movement around campus)

Daytime and Park & Ride Permits honored at night

All undergraduate (excluding first-year) & graduate students eligible

Visitor parking hours extended

FY 2019/2020 Launch

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# RECURRING FEEDBACK/ISSUE

Daytime employees without a daytime parking permit who return to campus at night.

Weeknight event parking for performing arts, athletics, lecture series, et cetera.

Affordable occasional weeknight parking.

# FEEDBACK

## COST

- Employees that have daytime shifts that do not buy parking permits
- Higher prices for guaranteed parking
- Reconsider salary range structure
- Future fee increases
- A disincentive for Postdoctoral Fellows to return after 5:00 p.m. for teaching and research
- Give postdocs graduate student fee permit rate
- Occasional-Use options for temporary employees
- General concerns relative to groups having to pay that have not paid in the past.

## VISITORS

- Management of proximate parking for visitors/events.
- Departments purchase guest passes.
- After hours management of parking for groups, such as Bowman Gray/Kessing for children's swimming lessons.
- Relocating permit holders for weeknight events.
- Provide event schedules
- Need additional ADA spaces available near performance venues during events.

## PERMIT

- Departments purchase weeknight service permit
- Manage shift overlaps
- Daytime permits honored at night
- Parking availability
- Occasional use options
- Weeknight access for daytime Employees without a daytime permit.
- Reserved student weeknight residential parking.
- Effect on state accessibility and UNC-D parking spaces.
- Proximate parking areas designated for employees at night.

## GENERAL

- Changes in parking demand on weeknights.
- P2P transportation to bus stops on campus.
- Late night transportation options
- Educational period prior to issuing citations.
- Communicating with user groups.



# POSTDOCTORAL FELLOWS

## **Concern/Feedback:**

800 postdocs on campus at any given time with a total of nearly 1,250 each year

Postdoc population consists of daytime commuters with approximately 41% who purchase a daytime permit and commute to campus.

The remaining 59% use fare-free local and regional transit, bike, or walk to campus.

Approximately 80% of postdocs return to campus after 5PM more than twice a week.<sup>1</sup>

Note: During Outreach sessions conducted across campus, the same issue of how much will daytime employees that do not buy permits (utilize transit, bike, walk for commuting) have to pay to come back to campus after 5PM.

<sup>1</sup> based on survey conducted by Postdoctoral Fellow Lindsay Costantini, provided February 2017

# OUTREACH TO DATE

## Met with:

Student Affairs  
Music  
Housekeeping  
Employee Forum  
Faculty Council  
Graduate & Professional  
Student Federation  
PlayMakers

Campus Recreation  
Athletics  
Post-Doctoral Fellows  
School of Government  
School of Law  
Town of Chapel Hill/Police

## To be scheduled:

Undergraduate  
UNC Hospital  
School of Medicine

# WEEKNIGHT PARKING WORKING GROUP MEMBERSHIP & PROPOSED SCHEDULE

## ACT REPRESENTATIVES & ADDITIONAL STAKEHOLDER

Athletics  
College, Schools, and Libraries  
Employee Forum  
Faculty Council  
Graduate and Professional Student Federation  
Medical School  
Student Affairs

Undergraduate Student Government  
UNC Hospital  
Housekeeping  
College of Arts and Science  
Performing Arts  
Postdoctoral Fellows

## ADVISORY COMMITTEE ON TRANSPORTATION MEETINGS

November 1  
December 20 (cancelled)  
February 21  
April 18

## WEEKNIGHT PARKING WORKING GROUP MEETINGS

November 15  
January 17 (cancelled due to adverse weather)  
March 21  
May 16 (if needed)

# WEEKNIGHT PARKING PROGRAM – PERMIT & FEES

Pricing for Ordinance approved March 2017 by BOT.

Increase Visitor Hours

Employee Weeknight Parking Permits

Salary Scale	Permit Price
<\$29K	\$234 (\$9.00/bi-weekly)
\$29K - \$50K	\$258 (\$9.91/bi-weekly)
\$50K - \$100K	\$309 (\$11.89/bi-weekly)
>\$100K	\$402 (\$15.45/bi-weekly)

Student Weeknight Parking Fee

	FY17/18	FY18/19	FY19/20	FY20/21	FY21/22
Fees	\$0	\$0	\$6/yr	\$8/yr	\$10/yr

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# LATE NIGHT TRAVEL UPDATE

Than Austin

# OBJECTIVES

Improve late night travel options

Enhance personal safety and security after dark

Develop on-campus to off-campus connections

Maximize value of student fees for transportation



STUDENT GOVERNMENT



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# CURRENT LATE NIGHT SERVICES

## Point-to-Point (P2P)

- P2P Express (fixed route circulator)

- Shuttles (After Dark, Library, Law School, RR Lot)

- Stays on campus

## Safe Ride

- Operated by Chapel Hill Transit

- Three fixed routes to off-campus student residential areas

## Other services

- Safe Walk

- UNC Hospitals shuttles

- Private (Uber/Lyft)



STUDENT GOVERNMENT



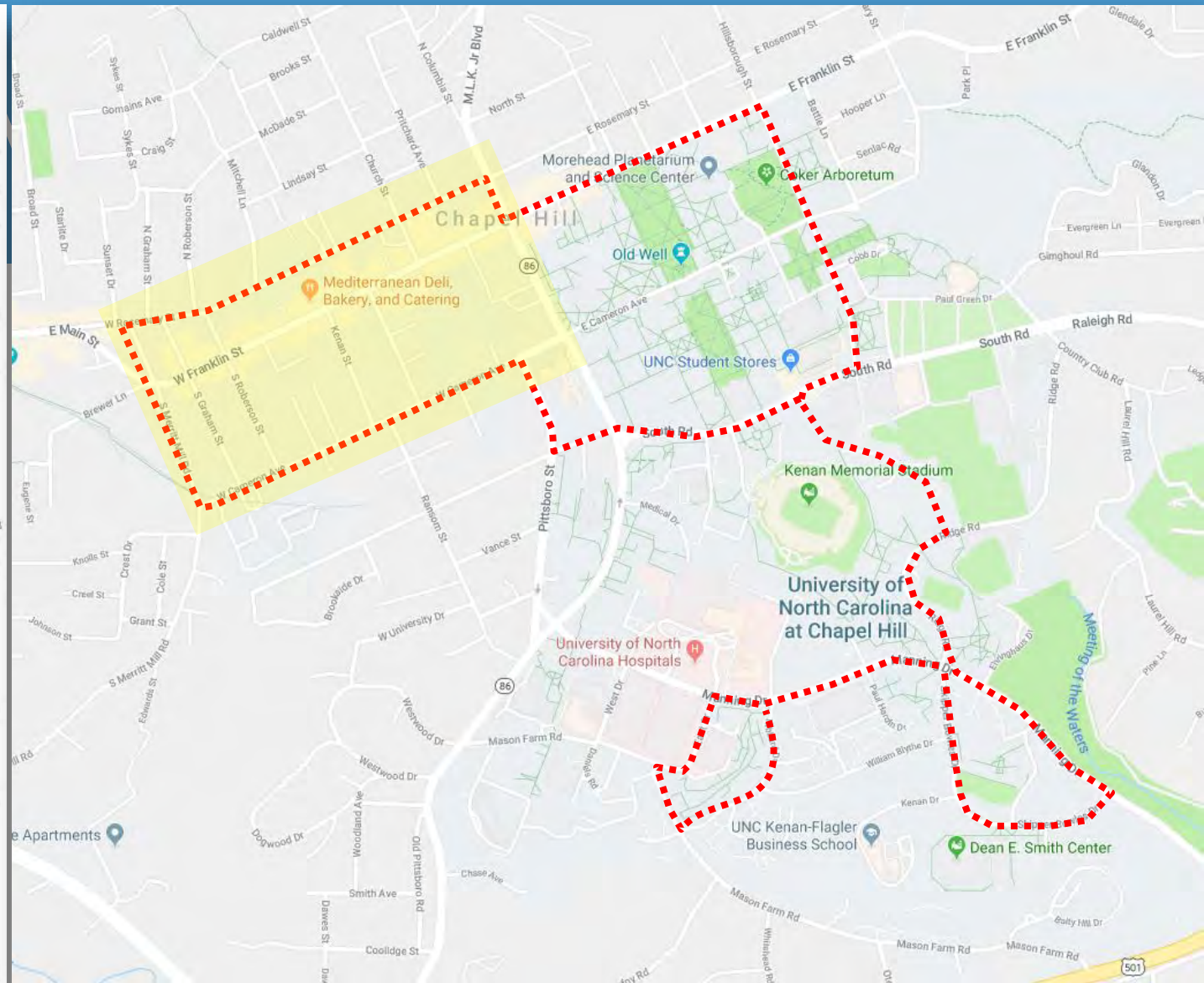
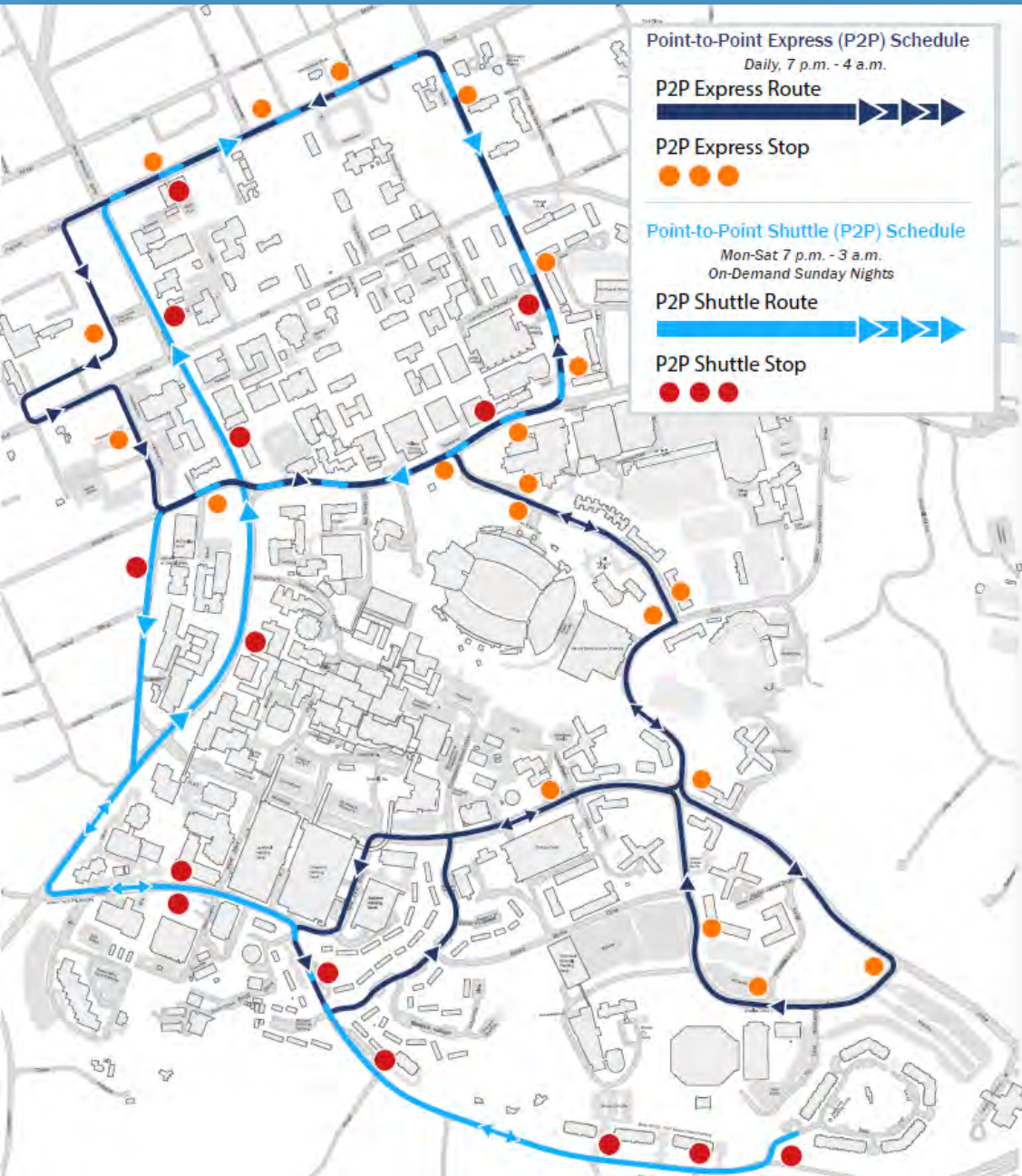
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# OPTION 1: EXPAND P2P

Expand P2P Express fixed routes to downtown area  
Expand reach of after dark shuttles





# OPTION 2: REVISE SAFE RIDE

Discussed route changes  
with Chapel Hill Transit

Investigated other CHT  
service options



STUDENT GOVERNMENT



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# OPTION 2: REVISE SAFE RIDE

Modify J to reach Jones Ferry/NC 54 area

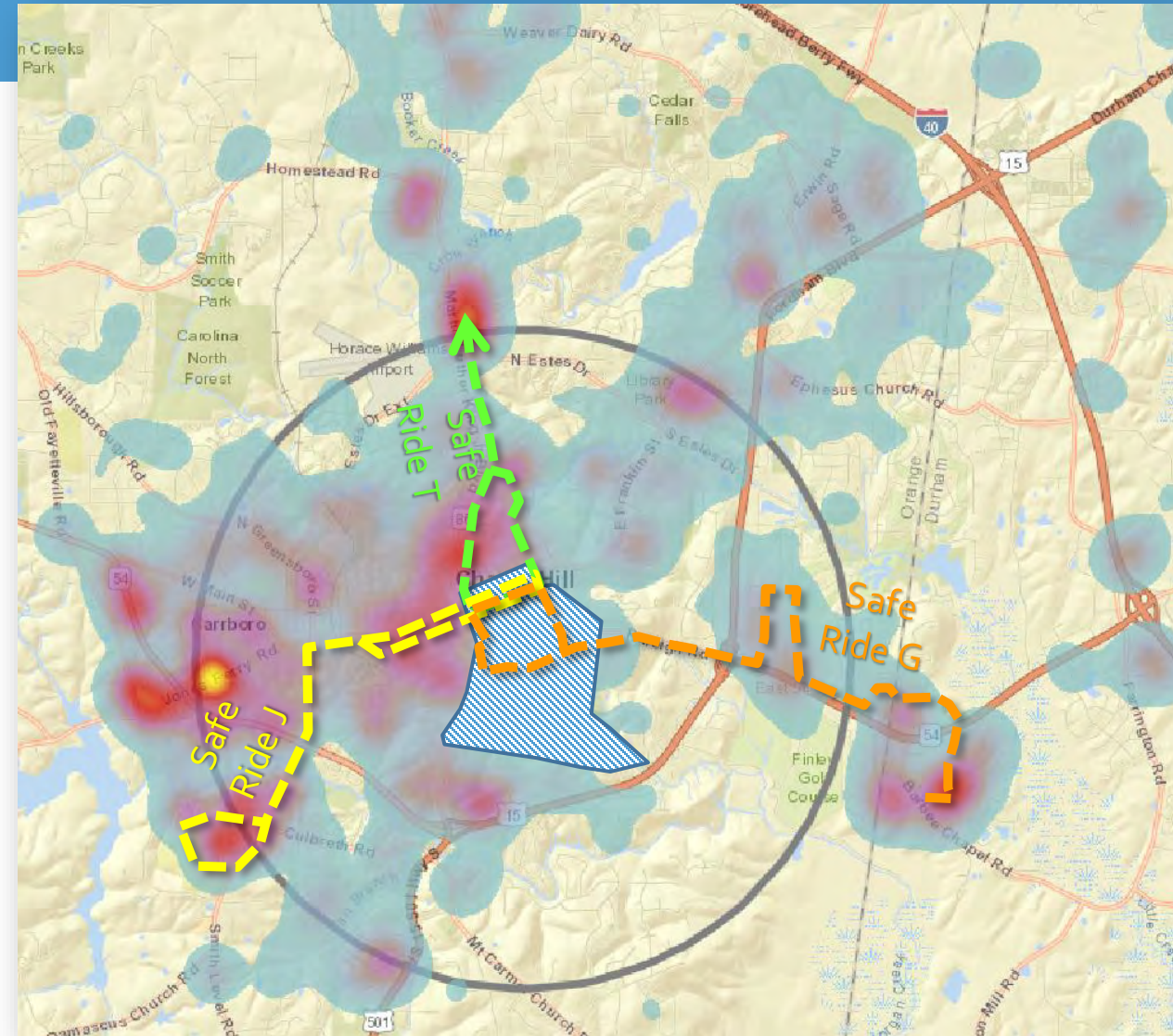
Eliminate G

Add trips to T

Rebrand/rename routes

Launch marketing campaign Fall 2018 to increase awareness

Cost: net zero



# FUTURE PHASE

Investigate other alternatives

- Electric cart services

- Rideshare programs

- More significant changes to P2P and/or CHT Safe Ride

Identify additional funding



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# QUESTIONS & CONCERNS

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