Minutes

Call to Order: 3:02 PM EST

1. Agenda Items – Presentation included the following topics:
   - Cheryl Stout – Welcome
   - Kimley- Horn – Campus Survey Findings
   - Kimley- Horn – Discussion
   - Kimley- Horn – Next Steps

2. Campus Survey Overview
   - Survey included a combination of multiple choice and open-ended questions related to:
     - Travel Habits
     - Primary Modes of Transportation
     - Parking
     - Multimodal Transportation
     - Guiding Principles
   - 5-Year Plan Survey Outcomes Compared
     - 2017: 383 total responses
     - 2023: 4,046 total responses

3. Campus Survey – Quick Facts
   - Survey responses are comprised of the following demographic:
     - UNC Staff/Faculty: 1,699 (42%)
     - UNC Hospital Staff: 1,224 (30%)
     - Undergraduate Student: 546 (14%)
     - Graduate Student: 438 (11%)
     - Postdoc: 129 (3%)

4. Discussion Framework
   - Key themes related to respondents’ perspectives on various transportation and parking topics were divided into the following categories:
     - Programming/Policy
     - Education
     - T&P Adjacency

5. Parking – Key Themes
   - Programming/Policy:
• Dissatisfied by length of walks between parking and on-campus destinations (1132 responses)
• Desire for free or affordable parking (982 responses)
• Changes to permit applications and waitlist for accessibility (670 responses)

• Education
  • How are lots and garages assigned to departments?
  • What types of permits and parking are available?
  • For students, how is the Permit Lottery advertised?

• Supporting Data
  • “I don’t understand why my department is assigned certain parking spots unrelated to which building I work in…”
  • “The process used to notify students about the parking lottery is lackluster at best and many students like myself miss the lottery each year because of this.”

• Focus Areas
  • Educate on parking allocations to department
  • Develop scenarios for financial modeling
  • Increase awareness of types of parking available
  • Assess student permit lottery and assignment

6. Bike/Ped – Key Themes
• Programming/Policy
  • More bicycle facilities
• Education
  • Bicycle, Scooter, Pedestrian interactions
• Outside of T&P
  • Enforcement of traffic rules
  • Accessibility Concerns
  • Maintenance of traffic for construction projects
• Supporting Data
  • 40% of responses expressed concerns with bikes and scooters on sidewalks and lack of bicycle lanes/facilities
  • 6% of total survey responses expressed: “It’s difficult and sometimes dangerous to navigate among people on scooters and bikes on sidewalks…”
  • 38% of all survey responses regarding safety and accessibility concerns were related to:
    • The “rules of the road”
    • Mobility for people with disabilities
    • Construction

7. Commuter Alternative Program (CAP)
• Programming/Policy
  • Benefits are not advantageous
- Education
  - Mixed awareness and participation of the program

Rick Steinbacher: I'm a huge fan of education. I'm amazed at how little student-athletes know about options. They will still have selective listening, but the simpler the education, the better.

- Supporting Data
  - 45% of survey participants are unaware of CAP
  - 53% of survey participants are aware of CAP, but mixed registration levels

- Focus Areas
  - Explore ways to improve bicycle experience
  - Communicate feedback to other departments
  - Continue to advertise and promote alternative modes
  - Strengthen incentives to shift travel mode

8. Transit – Key Themes
- Programming/Policy
  - Reliability and timeliness
  - Schedules and availability
  - Limited use of services

- T&P Adjacent
  - Reliability and timeliness
  - Schedules and availability

- Supporting Data
  - “Not enough routes at the end of the 12-hour shift. Time away from home is increased by an hour…”
  - “When I rode the bus, it was inconsistent, infrequent, and added more than an hour to my daily commute each way.”

- Focus Areas
  - Explore ways to improve timeliness and transit schedules
  - Communicate feedback to regional transit providers

9. Guiding Principles:
- Guiding Principle 1: Provide adequate and safe access for all who come to campus. (1142 responses)
- Guiding Principle 2: Develop a financially and environmentally sustainable, adaptable, and resilient multimodal transportation system. (186 responses)
- Guiding Principle 3: Integrate Transportation and Parking’s planning to align with the Campus Master Plan and other regulatory requirements. (105 responses)
- Guiding Principle 4: The department is receipt supported and must act with fiscal stewardship for the maintenance and evolution of the transportation system. (294 responses)
• Guiding Principle 5: Develop procedures, policies, and programs that promote equitable transportation and parking opportunities. (14 responses)
• Guiding Principle 6: Provide timely, transparent, and open communication regarding the transportation system and encourage community feedback. (36 responses)

10. Additional Focus Areas
• Affordability
• Travel Distance
• Parking
• Transportation Services

11. 5-Year Plan Process Timeline
• Data Collection & System Evaluation (February-June 2023)

12. Next Steps
• Systems Evaluations: June 27-29, 2023
• Financial Modeling: Late Summer 2023
• Upcoming ACT Meeting: Wednesday, August 16 at 3 PM
  o Virtual Meeting
  o Topic: Regroup/Catch Up on Summer Work
Attendees:
Alan Marsh – Associate Director of Postdoc Affairs
Dan Lehman – Vice President, Operational Support & Professional Services
Karlina Matthews – Associate Dean of Administration
Mike Piehler – Chief Sustainability Officer
Rick Steinbacher – Senior Associate Athletic Director
Martin Johnson – Associate Professor, English Composition and Literature
Cam Enarson – Vice Dean of Strategic Initiatives
Katie Musgrove – Employee Forum Chair
Joe Singer – Director, Carolina Union
Allan Blattner – Executive Director, Carolina Housing
Laszlo Balint – Post-Doctoral Research Associate, Cell Biology and Physiology
Jeff Watson – Parking and Transportation Manager, UNC Hospital
Keith Hines – Vice Chair, Employee Forum
Michelle Meyer – Associate Professor, Emergency Medicine
Gordon Merklein – Associate Vice Chancellor for Real Estate & Campus Enterprises

Transportation and Parking:
Cheryl Stout – Executive Director
Cha’sem Anderson – Associate Director
Wil Steen – Associate Director
Candace Lindo – Executive Assistant