

## Advisory Committee on Transportation

21 June 2023, 3:00 PM EST

### Minutes

Call to Order: 3:02 PM EST

1. Agenda Items – Presentation included the following topics:
  - Cheryl Stout – Welcome
  - Kimley- Horn – Campus Survey Findings
  - Kimley- Horn – Discussion
  - Kimley- Horn – Next Steps
2. Campus Survey Overview
  - Survey included a combination of multiple choice and open-ended questions related to:
    - Travel Habits
    - Primary Modes of Transportation
    - Parking
    - Multimodal Transportation
    - Guiding Principles
  - 5-Year Plan Survey Outcomes Compared
    - 2017: 383 total responses
    - 2023: 4,046 total responses
3. Campus Survey – Quick Facts
  - Survey responses are comprised of the following demographic:
    - UNC Staff/Faculty: 1,699 (42%)
    - UNC Hospital Staff: 1,224 (30%)
    - Undergraduate Student: 546 (14%)
    - Graduate Student: 438 (11%)
    - Postdoc: 129 (3%)
4. Discussion Framework
  - Key themes related to respondents' perspectives on various transportation and parking topics were divided into the following categories:
    - Programming/Policy
    - Education
    - T&P Adjacency
5. Parking – Key Themes
  - Programming/Policy:

- Dissatisfied by length of walks between parking and on-campus destinations (1132 responses)
- Desire for free or affordable parking (982 responses)
- Changes to permit applications and waitlist for accessibility (670 responses)
- Education
  - How are lots and garages assigned to departments?
  - What types of permits and parking are available?
  - For students, how is the Permit Lottery advertised?
- Supporting Data
  - “I don’t understand why my department is assigned certain parking spots unrelated to which building I work in...”
  - “The process used to notify students about the parking lottery is lackluster at best and many students like myself miss the lottery each year because of this.”
- Focus Areas
  - Educate on parking allocations to department
  - Develop scenarios for financial modeling
  - Increase awareness of types of parking available
  - Assess student permit lottery and assignment

## 6. Bike/Ped – Key Themes

- Programming/Policy
  - More bicycle facilities
- Education
  - Bicycle, Scooter, Pedestrian interactions
- Outside of T&P
  - Enforcement of traffic rules
  - Accessibility Concerns
  - Maintenance of traffic for construction projects
- Supporting Data
  - 40% of responses expressed concerns with bikes and scooters on sidewalks and lack of bicycle lanes/facilities
  - 6% of total survey responses expressed: “It’s difficult and sometimes dangerous to navigate among people on scooters and bikes on sidewalks...”
  - 38% of all survey responses regarding safety and accessibility concerns were related to:
    - The “rules of the road”
    - Mobility for people with disabilities
    - Construction

## 7. Commuter Alternative Program (CAP)

- Programming/Policy
  - Benefits are not advantageous

- Education
  - Mixed awareness and participation of the program

Rick Steinbacher: I'm a huge fan of education. I'm amazed at how little student-athletes know about options. They will still have selective listening, but the simpler the education, the better.

- Supporting Data
  - 45% of survey participants are unaware of CAP
  - 53% of survey participants are aware of CAP, but mixed registration levels
- Focus Areas
  - Explore ways to improve bicycle experience
  - Communicate feedback to other departments
  - Continue to advertise and promote alternative modes
  - Strengthen incentives to shift travel mode

## 8. Transit – Key Themes

- Programming/Policy
  - Reliability and timeliness
  - Schedules and availability
  - Limited use of services
- T&P Adjacent
  - Reliability and timeliness
  - Schedules and availability
- Supporting Data
  - “Not enough routes at the end of the 12-hour shift. Time away from home is increased by an hour...”
  - “When I rode the bus, it was inconsistent, infrequent, and added more than an hour to my daily commute each way.”
- Focus Areas
  - Explore ways to improve timeliness and transit schedules
  - Communicate feedback to regional transit providers

## 9. Guiding Principles:

- Guiding Principle 1: Provide adequate and safe access for all who come to campus. (1142 responses)
- Guiding Principle 2: Develop a financially and environmentally sustainable, adaptable, and resilient multimodal transportation system. (186 responses)
- Guiding Principle 3: Integrate Transportation and Parking’s planning to align with the Campus Master Plan and other regulatory requirements. (105 responses)
- Guiding Principle 4: The department is receipt supported and must act with fiscal stewardship for the maintenance and evolution of the transportation system. (294 responses)

- Guiding Principle 5: Develop procedures, policies, and programs that promote equitable transportation and parking opportunities. (14 responses)
- Guiding Principle 6: Provide timely, transparent, and open communication regarding the transportation system and encourage community feedback. (36 responses)

#### 10. Additional Focus Areas

- Affordability
- Travel Distance
- Parking
- Transportation Services

#### 11. 5-Year Plan Process Timeline

- Data Collection & System Evaluation (February-June 2023)

#### 12. Next Steps

- Systems Evaluations: June 27-29, 2023
- Financial Modeling: Late Summer 2023
- Upcoming ACT Meeting: Wednesday, August 16 at 3 PM
  - Virtual Meeting
  - Topic: Regroup/Catch Up on Summer Work

Attendees:

Alan Marsh – Associate Director of Postdoc Affairs

Dan Lehman – Vice President, Operational Support & Professional Services

Karlina Matthews – Associate Dean of Administration

Mike Piehler – Chief Sustainability Officer

Rick Steinbacher – Senior Associate Athletic Director

Martin Johnson – Associate Professor, English Composition and Literature

Cam Enarson – Vice Dean of Strategic Initiatives

Katie Musgrove – Employee Forum Chair

Joe Singer – Director, Carolina Union

Allan Blattner – Executive Director, Carolina Housing

Laszlo Balint – Post-Doctoral Research Associate, Cell Biology and Physiology

Jeff Watson – Parking and Transportation Manager, UNC Hospital

Keith Hines – Vice Chair, Employee Forum

Michelle Meyer – Associate Professor, Emergency Medicine

Gordon Merklein – Associate Vice Chancellor for Real Estate & Campus Enterprises

Transportation and Parking:

Cheryl Stout – Executive Director

Cha'ssem Anderson – Associate Director

Wil Steen – Associate Director

Candace Lindo – Executive Assistant