Advisory Committee on Transportation

28 February 2024, 3:00 PM EST

Minutes

Call to Order: 3:04 PM

Slide 2: Agenda

- 5YP Process
- Looking Back
- Process Debrief
- Next Steps
  - Board of Trustees Meeting (May 2024)

Slides 3-5: 5YP Process - Transportation & Parking Campus Outreach Survey

- Summary on Outreach
  - ACT Meetings
  - Focus Groups
  - Survey
- Core Themes for Outreach
  - Parking Transportation Demand Management
  - Programming and Policy
  - Communication
- Next Steps
  - Fall 2023
    - Develop Funding Scenarios
    - Draft Initial Recommendations
    - Campus Outreach
  - Spring 2024
    - Present Recommendations to Executive Sponsor Group
    - Chancellor Meeting
    - Final Recommendations
    - Board of Trustees Meeting

Slides 6-8: Looking Back

- What is the 5-Year Plan?
  - Data Collection
  - Guiding Principles
  - Systems Evaluation
  - Financial Plan
  - Outreach and Communication
Implementation Plan

5-Year Plan

- Every five years Transportation and Parking partners with campus representatives on the ACT, Executive Sponsors Group, and a consultant team to develop a new plan that:
  - Engages with the University community through outreach efforts
  - Evaluates existing operations and technology and identify efficiencies and opportunities
  - Develops strategies to address University and UNC Healthcare development and programmatic growth
  - Ensures that necessary revenue is in place to support the existing and near-term transportation system costs

5-Year Plan Look Ahead

- Key Plan Drivers
  - Meet University and UNC Health Transportation Needs
  - Equity and Resource Management
    - Allocation Policy
    - Pricing Structure
      - Salary Scale
      - Gated vs Non-Gated
      - Work from home
  - E-Bikes, Micromobility, Autonomous Vehicles
  - Electric Fleet

Slide 9: Debrief

- 5-Year Plan Process Debrief – Participants asked to provide feedback based on their experience during the 5-Year Plan
  - What went well throughout the 5YP process?
  - What was challenging about the process?
  - Any feedback for the next iteration of the Plan?

Slide 10: 5-Year Plan Process Timeline

- Outreach: June 2023 – May 2024
- Update Ordinance: April 2024
- Approval & Adoption: May 2024

Slide 11: Path to Board of Trustees Approval

- February 2024 – Finalize Recommendations with Executive Sponsor Group
- March 2024 – Draft Ordinance Changes | Final Report Development
- April 2024 – Board of Trustees Preparation
- May 2024 – Board of Trustees Presentation
Slide 12: Next Steps

- MOU Outreach
- Preparation for BOT Approval
- Next ACT Meeting – Tentative

Cheryl Stout Comment: During this 5-Year Plan, we have made amazing achievements as it relates to pricing structure and equity changes. While it is extremely challenging to collaborate, the allocations must be updated. This 5-Year Plan has been a huge accomplishment and I am grateful to all of you for taking part in this process.
Attendees
Darin Padua – Associate Provost for Academic Operations
Martin Johnson – Associate Professor, English Comp., and Literature
Keith Hines – Employee Forum Vice Chair
Rahsheem Holland – Police Captain
Lauren Hawkinson – GSPS President
Rick Steinbacher – Senior Associate Athletic Director
Alan Marsh – Associate Director, Postdoctoral Affairs
Mike Piehler – Chief Sustainability Officer
Jeff Watson – Parking and Transportation Manager, UNC Hospital

Transportation and Parking
Cheryl Stout – Executive Director
Cha'ssem Anderson – Associate Director, Transportation and Planning
Wil Steen – Associate Director, Finance and Strategy
Abigail Hall – Project Coordinator
Candace Lindo – Executive Assistant