

Advisory Committee on Transportation

28 February 2024, 3:00 PM EST

Minutes

Call to Order: 3:04 PM

Slide 2: Agenda

- 5YP Process
- Looking Back
- Process Debrief
- Next Steps
 - Board of Trustees Meeting (May 2024)

Slides 3-5: 5YP Process - Transportation & Parking Campus Outreach Survey

- Summary on Outreach
 - ACT Meetings
 - Focus Groups
 - Survey
- Core Themes for Outreach
 - Parking Transportation Demand Management
 - Programming and Policy
 - Communication
- Next Steps
 - Fall 2023
 - Develop Funding Scenarios
 - Draft Initial Recommendations
 - Campus Outreach
 - Spring 2024
 - Present Recommendations to Executive Sponsor Group
 - Chancellor Meeting
 - Final Recommendations
 - Board of Trustees Meeting

Slides 6-8: Looking Back

- What is the 5-Year Plan?
 - Data Collection
 - Guiding Principles
 - Systems Evaluation
 - Financial Plan
 - Outreach and Communication

- Implementation Plan
- 5-Year Plan
 - Every five years Transportation and Parking partners with campus representatives on the ACT, Executive Sponsors Group, and a consultant team to develop a new plan that:
 - Engages with the University community through outreach efforts
 - Evaluates existing operations and technology and identify efficiencies and opportunities
 - Develops strategies to address University and UNC Healthcare development and programmatic growth
 - Ensures that necessary revenue is in place to support the existing and near-term transportation system costs
- 5-Year Plan Look Ahead
 - Key Plan Drivers
 - Meet University and UNC Health Transportation Needs
 - Equity and Resource Management
 - Allocation Policy
 - Pricing Structure
 - Salary Scale
 - Gated vs Non-Gated
 - Work from home
 - E-Bikes, Micromobility, Autonomous Vehicles
 - Electric Fleet

Slide 9: Debrief

- 5-Year Plan Process Debrief – Participants asked to provide feedback based on their experience during the 5-Year Plan
 - What went well throughout the 5YP process?
 - What was challenging about the process
 - Any feedback for the next iteration of the Plan?

Slide 10: 5-Year Plan Process Timeline

- Outreach: June 2023 – May 2024
- Update Ordinance: April 2024
- Approval & Adoption: May 2024

Slide 11: Path to Board of Trustees Approval

- February 2024 – Finalize Recommendations with Executive Sponsor Group
- March 2024 – Draft Ordinance Changes | Final Report Development
- April 2024 – Board of Trustees Preparation
- May 2024 – Board of Trustees Presentation

Slide 12: Next Steps

- MOU Outreach
- Preparation for BOT Approval
- Next ACT Meeting – Tentative

Cheryl Stout Comment: During this 5-Year Plan, we have made amazing achievements as it relates to pricing structure and equity changes. While it is extremely challenging to collaborate, the allocations must be updated. This 5-Year Plan has been a huge accomplishment and I am grateful to all of you for taking part in this process.

Attendees

Darin Padua – Associate Provost for Academic Operations

Martin Johnson – Associate Professor, English Comp., and Literature

Keith Hines – Employee Forum Vice Chair

Rahsheem Holland – Police Captain

Lauren Hawkinson – GSPS President

Rick Steinbacher – Senior Associate Athletic Director

Alan Marsh – Associate Director, Postdoctoral Affairs

Mike Piehler – Chief Sustainability Officer

Jeff Watson – Parking and Transportation Manager, UNC Hospital

Transportation and Parking

Cheryl Stout – Executive Director

Cha'ssem Anderson – Associate Director, Transportation and Planning

Wil Steen – Associate Director, Finance and Strategy

Abigail Hall – Project Coordinator

Candace Lindo – Executive Assistant